



METAESTHETICS®



Metaesthetics is transforming the CHF 15.3 billion aesthetic medicine market through AI-powered personalization. Our platform creates a seamless ecosystem connecting patients with optimal providers, treatments, and outcomes.



## Market opportunity

CHF 15.3 billion with 9.2% CAGR through 2030



## Multi-stream revenue model

Treatment commissions, subscriptions, and partnerships



## Traction

18% month-over-month growth with 92% patient retention



## Proprietary technology

AI-driven beauty analysis with submillimeter precision



## Network effects

Growing provider network and patient data create defensive moat

The following pages detail how our revolutionary platform delivers unprecedented value to patients, providers, and investors alike.

# TABLE OF CONTENTS

The Future of Beauty	01
Secure Entry	02
The First Step	03
Your Path to Perfection	04
Detailed Precision	05
Body Refinement	06
Intelligent Analysis	07
Your Beauty Archetype	08
Intelligent Matchmaking	09
Your Beauty Ecosystem	10
Safety & Precision	11
Effortless Scheduling	12
Intelligent Discovery	13
Booking Pathways	14
Complete Care Journey	15
Insight Exchange	16
Beauty Intelligent Ecosystem	17
Aesthetic Prestige	18
Business Model Canvas	19



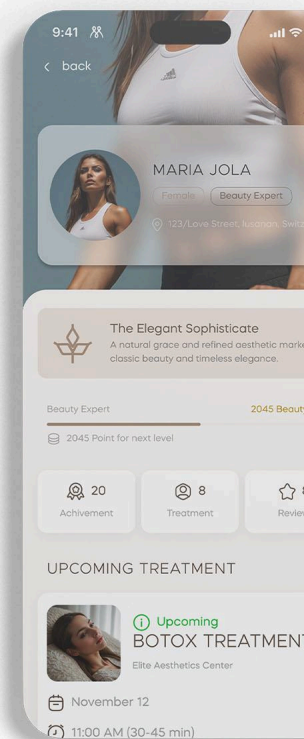
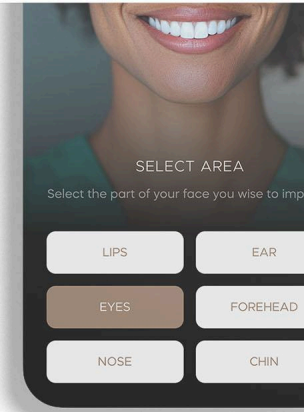
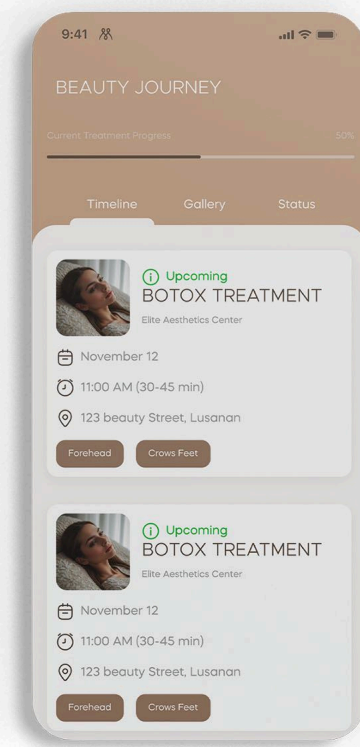
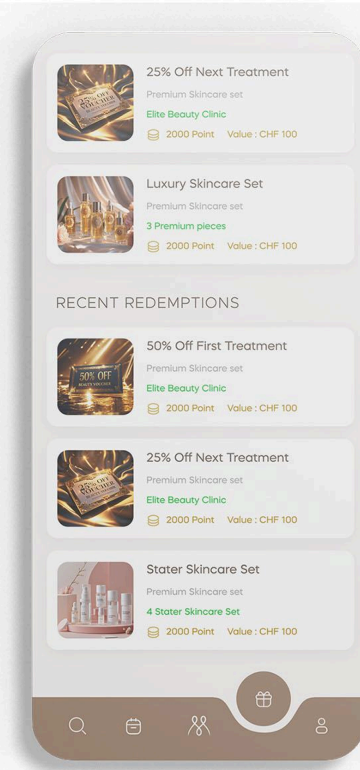
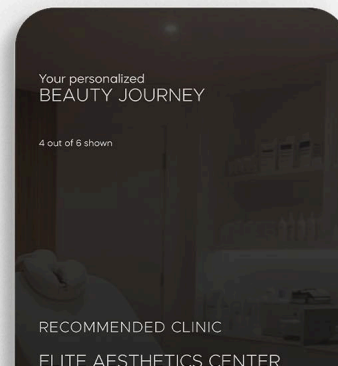
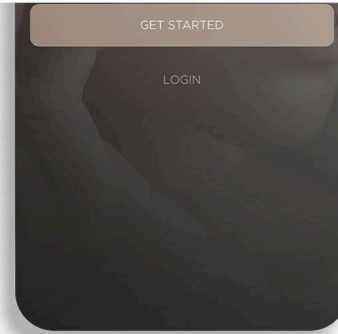
# TRANSFORMING AESTHETIC MEDICINE

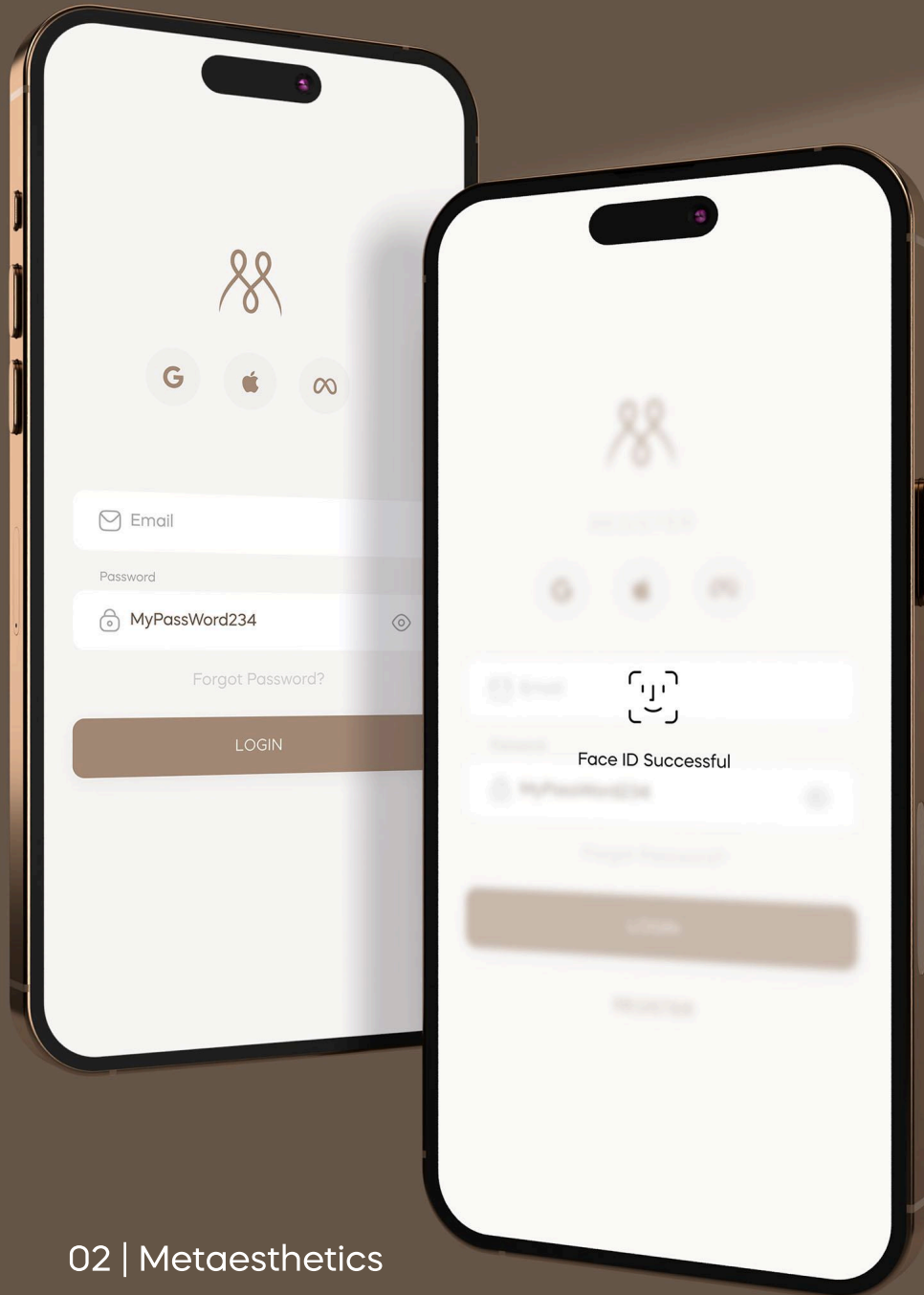
The Future of Personalized Beauty



## The Future of Personalized Beauty

Metaesthetics represents the convergence of cutting-edge AI and expert clinical care, creating a revolutionary platform that transforms aesthetic medicine from disconnected treatments into personalized beauty journeys driven by data and expertise.





## Secure Entry

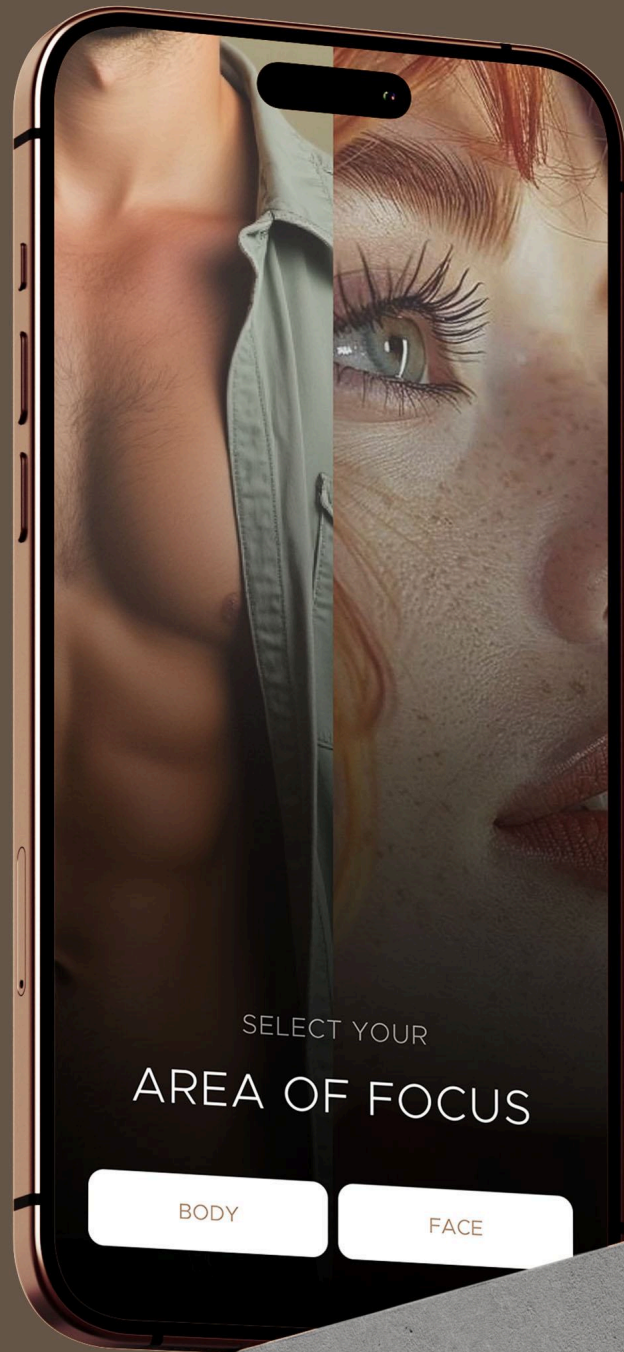
The user experience begins with enterprise-grade security. Our platform employs advanced encryption to protect sensitive medical and personal information while providing seamless access to the Metaesthetics ecosystem—a critical foundation for building patient trust and regulatory compliance.

## The First Step

Our intuitive assessment interface captures each user's aesthetic goals with sophisticated precision. This initial data collection goes beyond traditional consultations, creating a digital beauty profile that becomes the foundation for all future personalized treatments and recommendations.







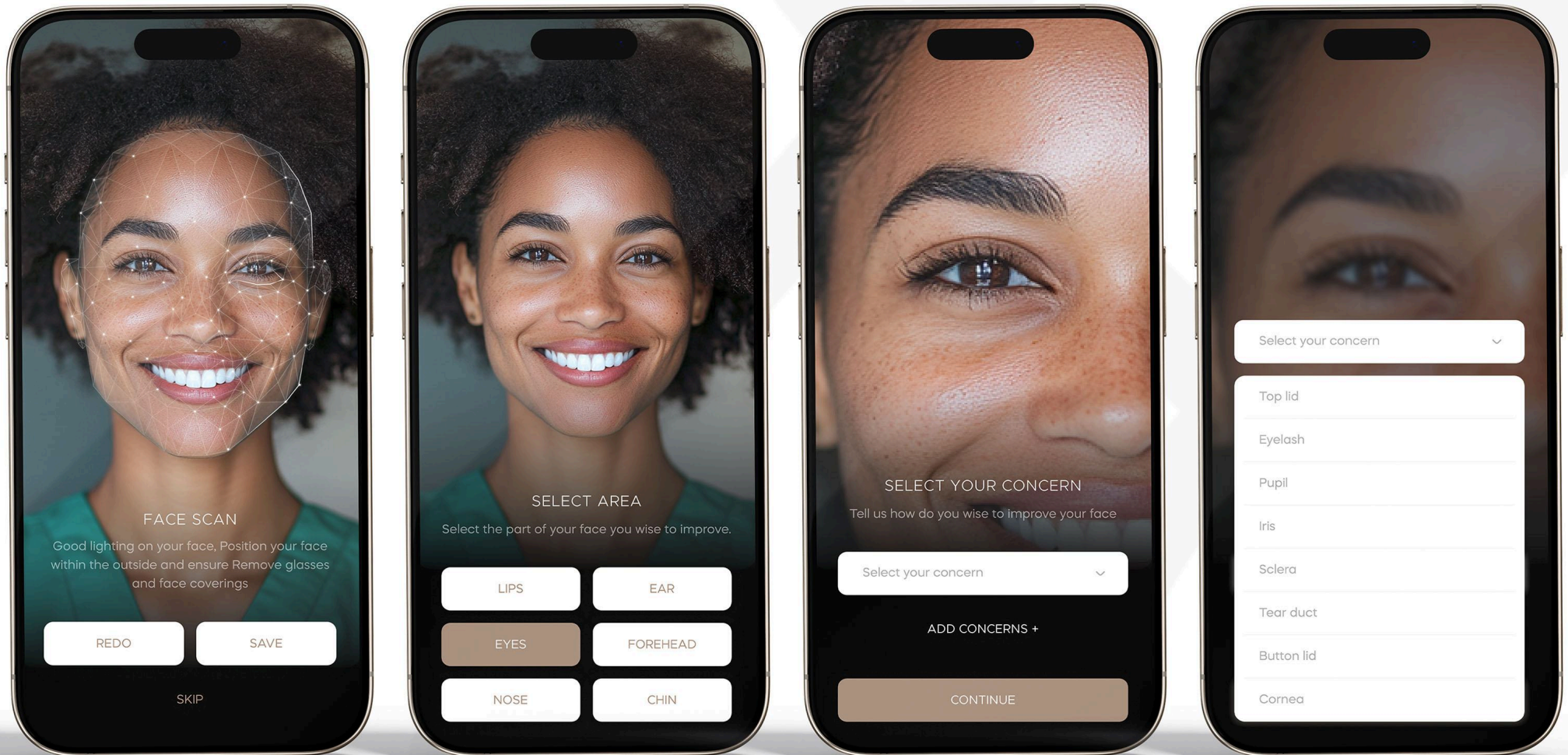
## Your Path to Perfection

Select your treatment focus to begin your personalized beauty journey. Metaesthetics offers customized solutions for both face and body treatments that adapt to your unique needs and goals. Our smart application guides you through tailored options once you select your area of focus, creating a personalized beauty roadmap that evolves with your preferences and results.



## Detailed Precision

Our facial mapping technology represents a quantum leap in assessment accuracy. By capturing over 500 precise measurements with submillimeter accuracy, treatments can target specific concerns with unprecedented precision, enabling practitioners to achieve results previously impossible with conventional methods.



## Body Refinement

We've extended our precision approach beyond facial aesthetics. Our comprehensive body analysis creates exact digital models that identify ideal enhancement areas for balanced, proportional results—addressing the full spectrum of aesthetic medicine from head to toe.



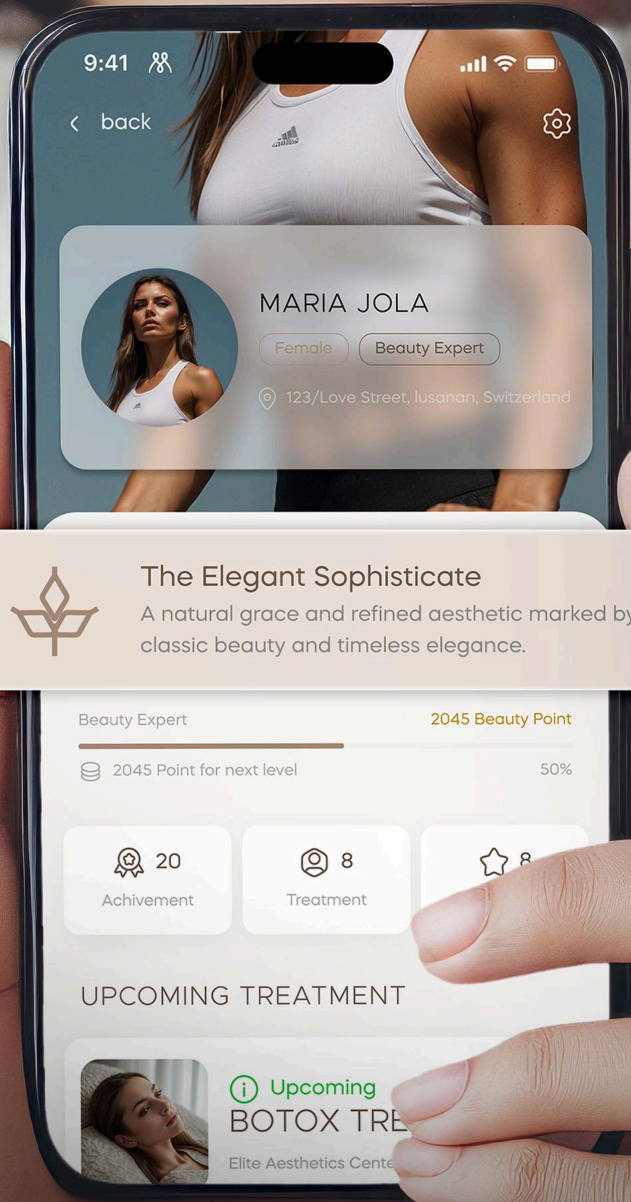


## Intelligent Analysis

Our AI engine evaluates each patient's unique characteristics against both established aesthetic principles and their personal goals. This dual analysis visualizes potential outcomes with remarkable accuracy, setting realistic expectations and optimizing treatment planning.



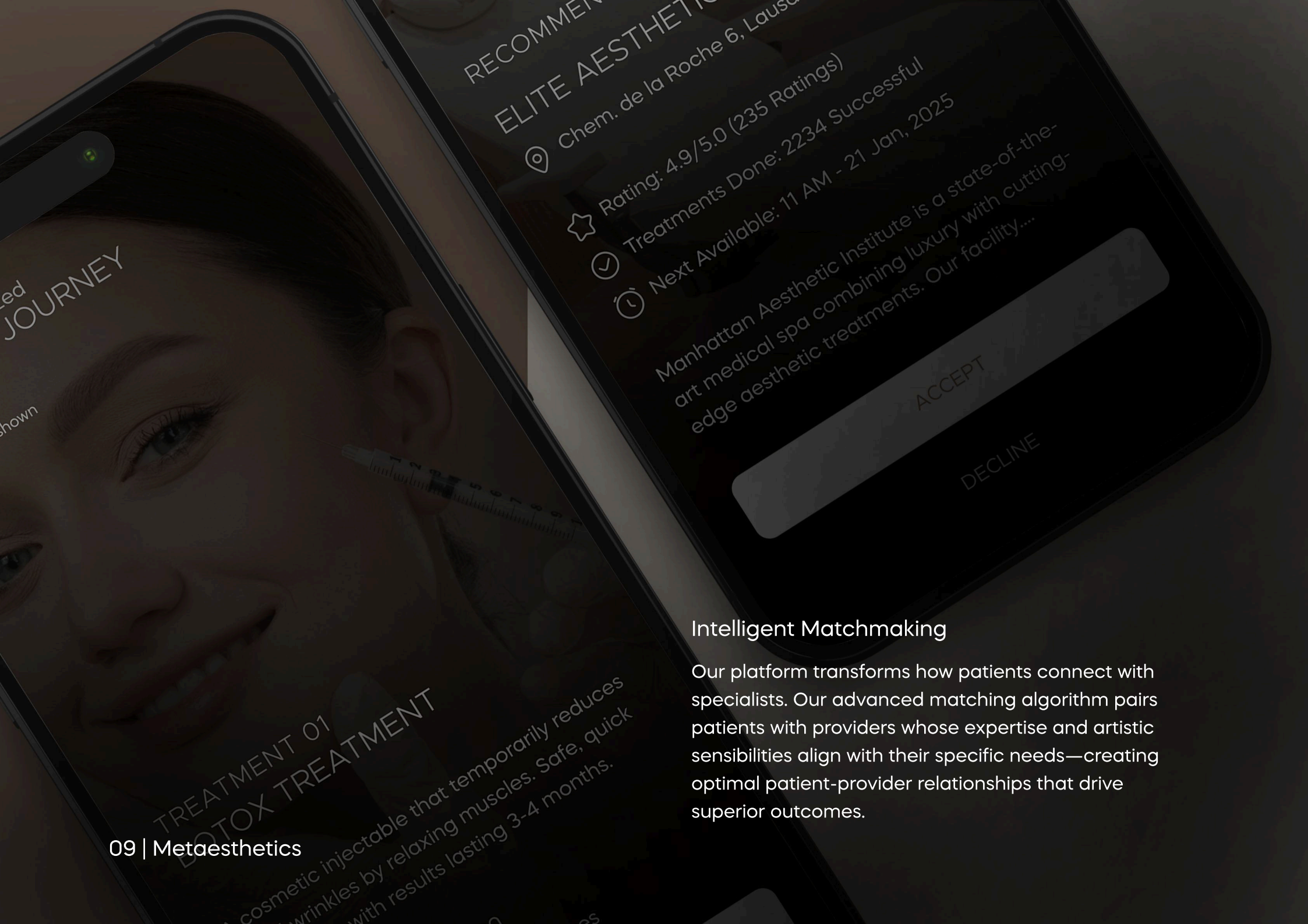




## Your Beauty Archetype

Unlike systems that impose standardized beauty, Metaesthetics identifies each patient's unique beauty signature. This proprietary archetype classification guides enhancement approaches that elevate natural features rather than altering them—preserving authenticity while improving aesthetics.





ed  
JOURNEY

shown

RECOMMEN  
ELITE AESTHETIC

📍 Chem. de la Roche 6, Lausa

★ Rating: 4.9/5.0 (235 Ratings)  
✔ Treatments Done: 2234 Successful  
🕒 Next Available: 11 AM - 21 Jan, 2025

Manhattan Aesthetic Institute is a state-of-the-art medical spa combining luxury with cutting-edge aesthetic treatments. Our facility....

ACCEPT

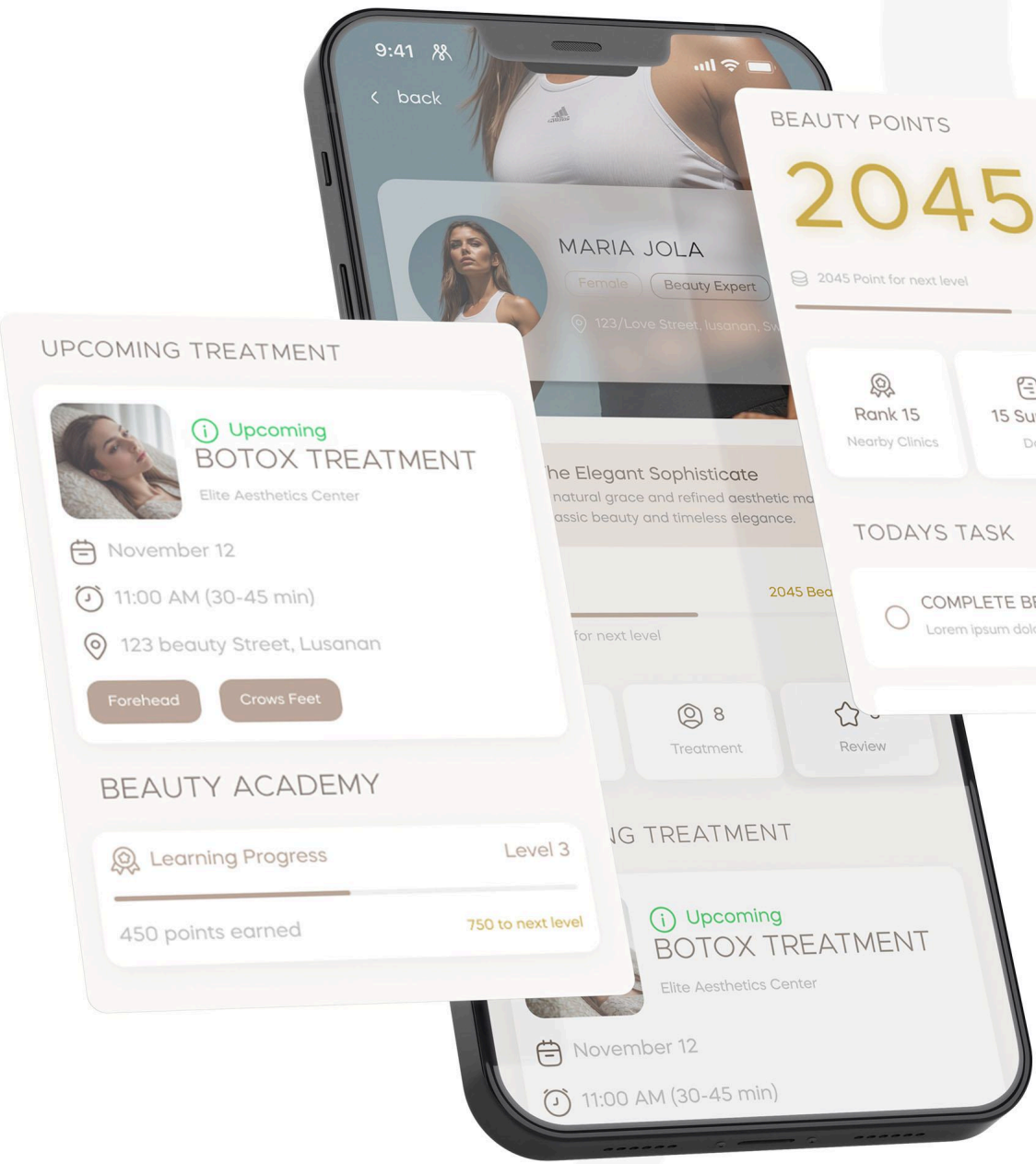
DECLINE

TREATMENT 01  
BOTOX TREATMENT

...cosmetic injectable that temporarily reduces wrinkles by relaxing muscles. Safe, quick with results lasting 3-4 months.

### Intelligent Matchmaking

Our platform transforms how patients connect with specialists. Our advanced matching algorithm pairs patients with providers whose expertise and artistic sensibilities align with their specific needs—creating optimal patient-provider relationships that drive superior outcomes.

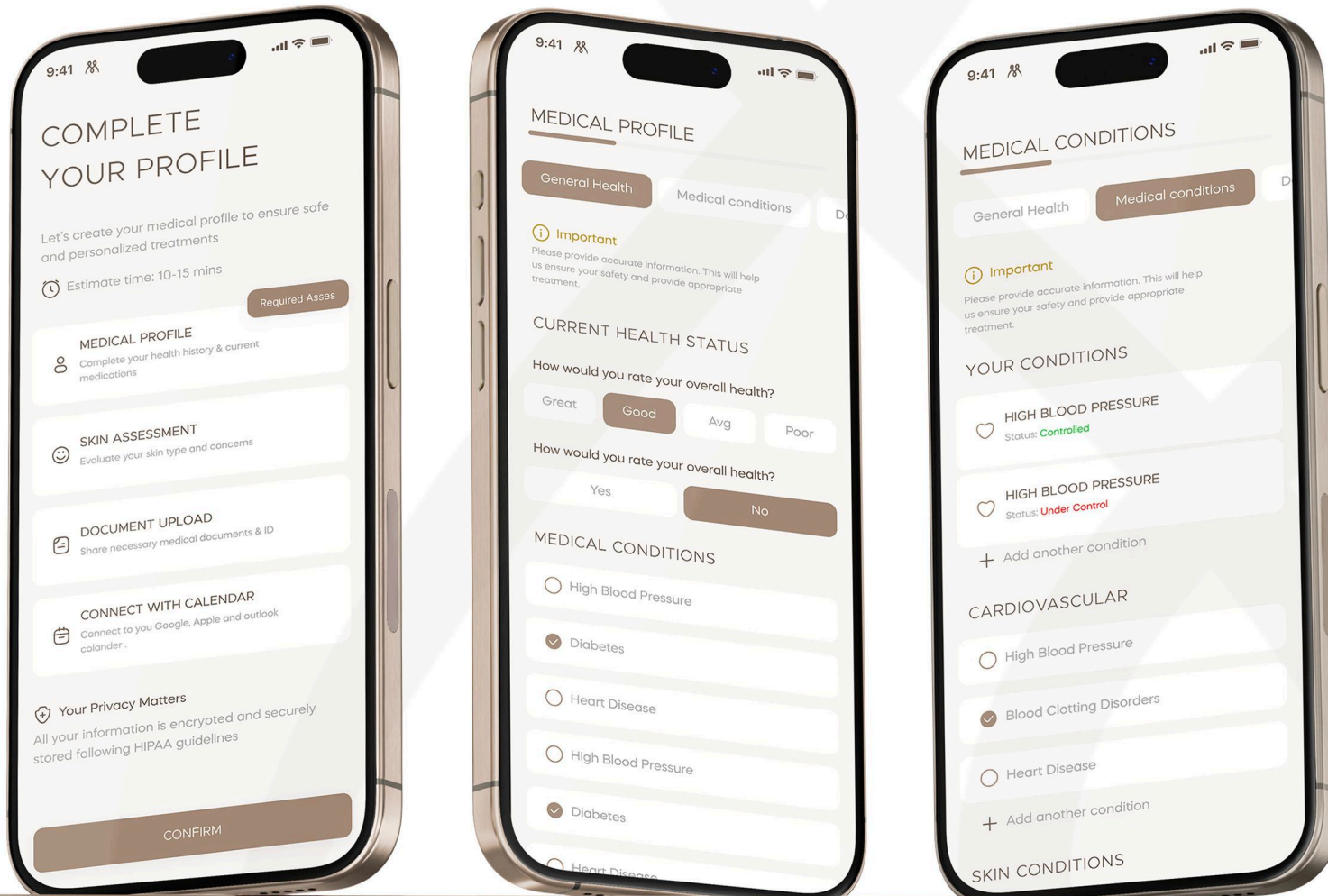


## Your Beauty Profile Dashboard

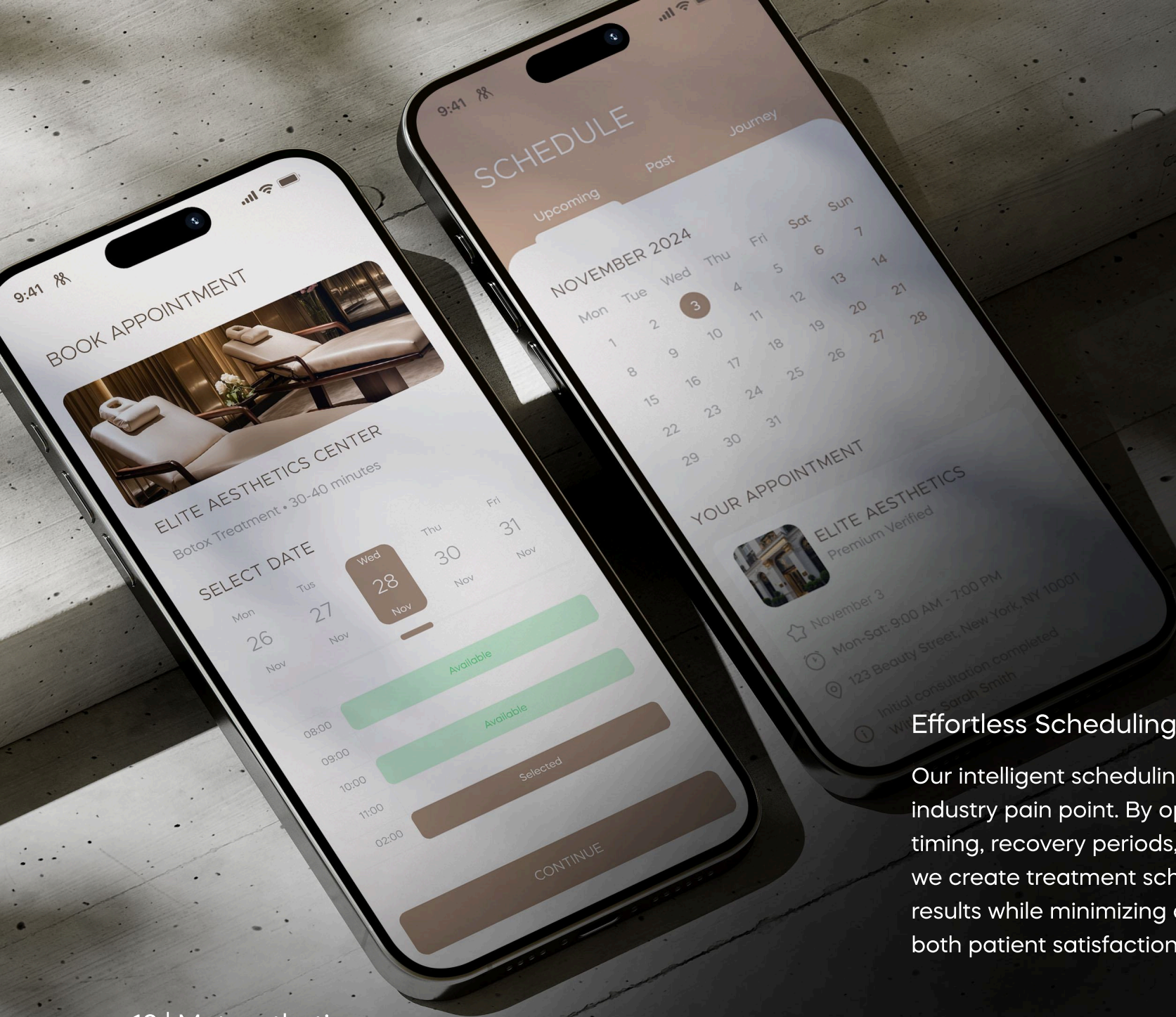
Metaesthetics puts your complete beauty experience at your fingertips. Our intelligent platform tracks your beauty points, upcoming treatments, and personalized learning path—all in one seamless interface.

## Safety & Precision

Patient safety remains paramount through our triple-verification protocol. By combining AI risk assessment, specialist clinical review, and comprehensive health analysis, we establish a new standard in aesthetic medicine safety—reducing complications while optimizing results.





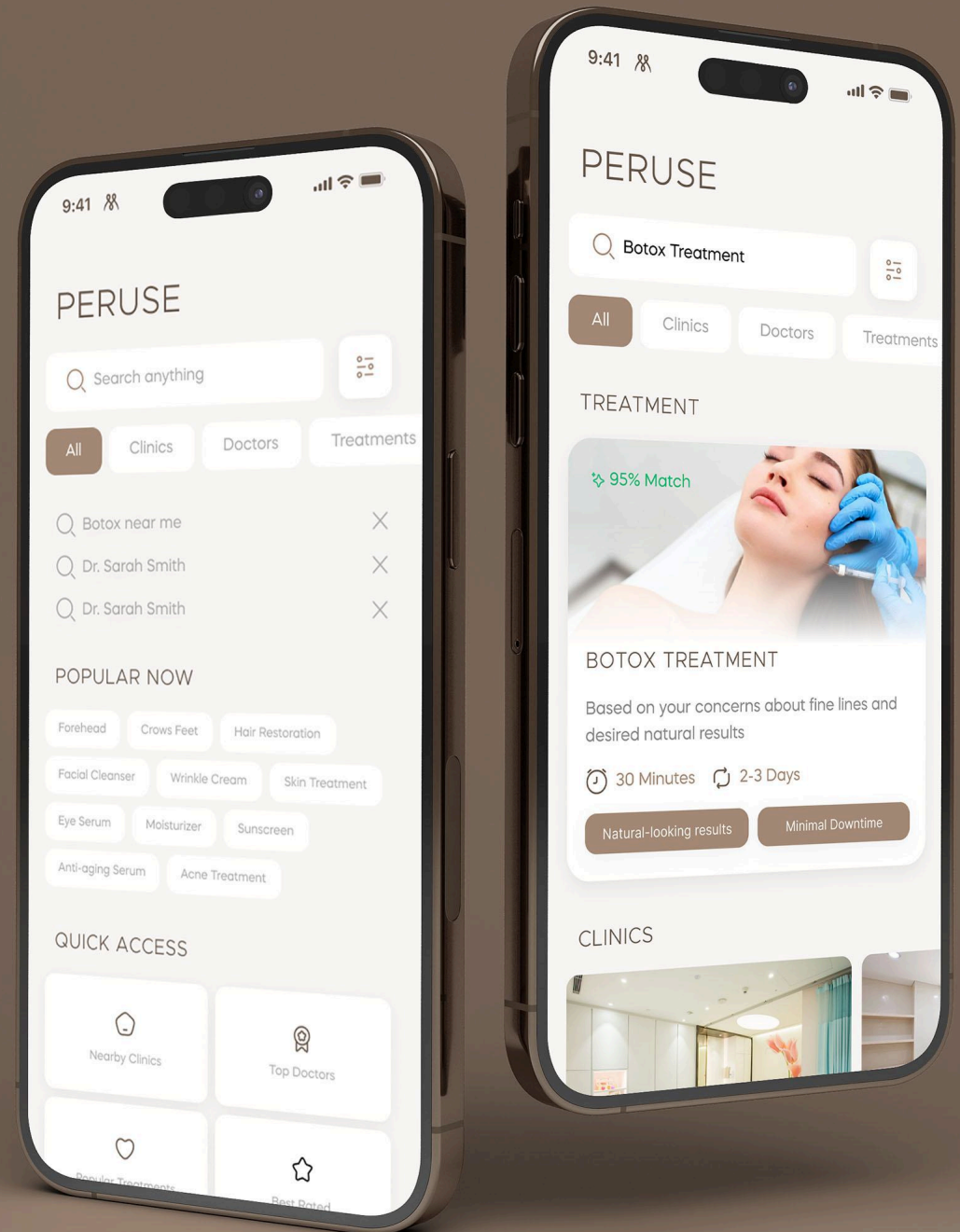


## Effortless Scheduling

Our intelligent scheduling system solves a critical industry pain point. By optimizing appointment timing, recovery periods, and patient availability, we create treatment schedules that maximize results while minimizing disruption—improving both patient satisfaction and clinic efficiency.

## Intelligent Discovery

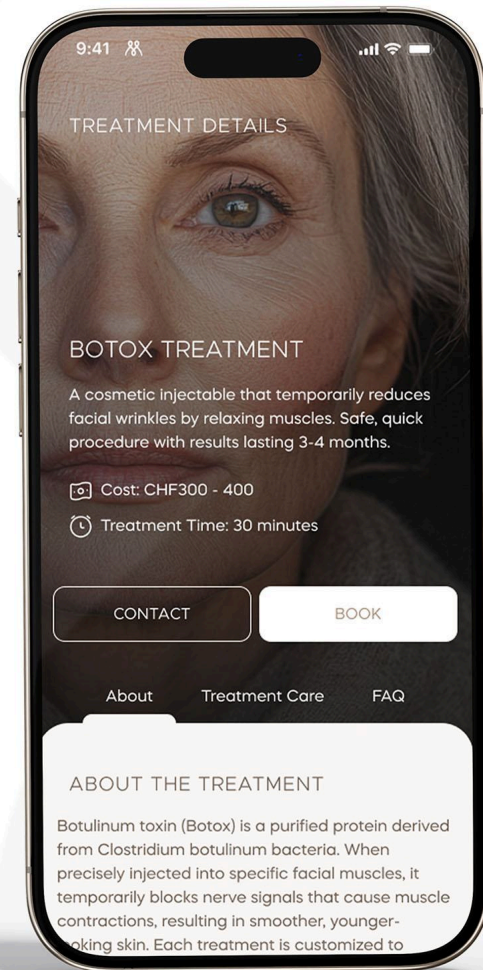
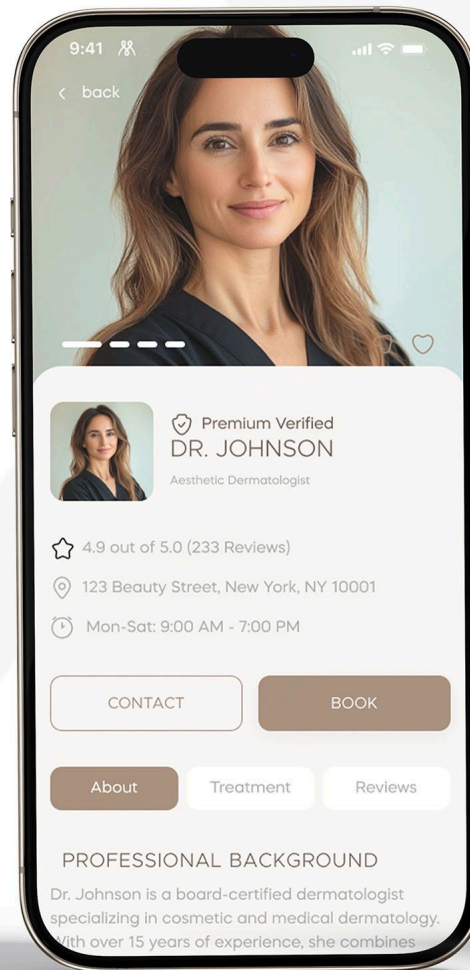
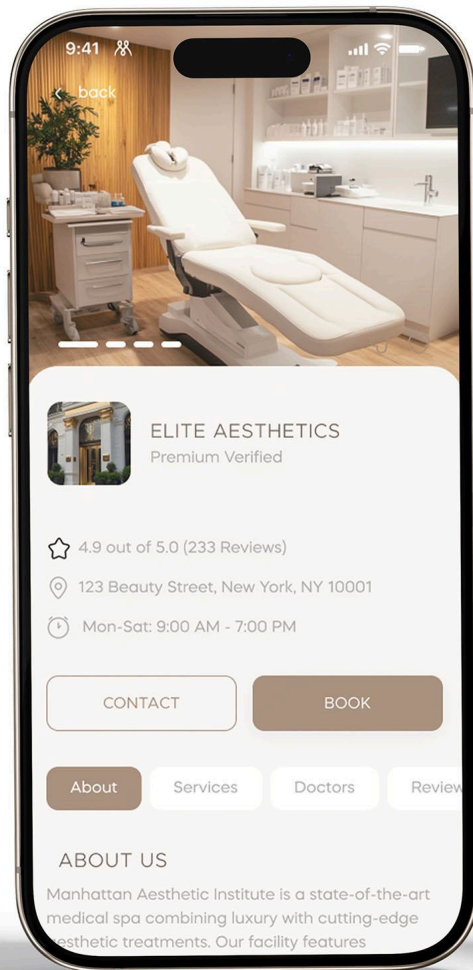
The platform's sophisticated recommendation engine continually refines its understanding of each patient's aesthetic needs. By learning from preferences and outcomes, it identifies ideal treatments with increasing accuracy—driving higher conversion rates and patient satisfaction.





## Booking Pathways

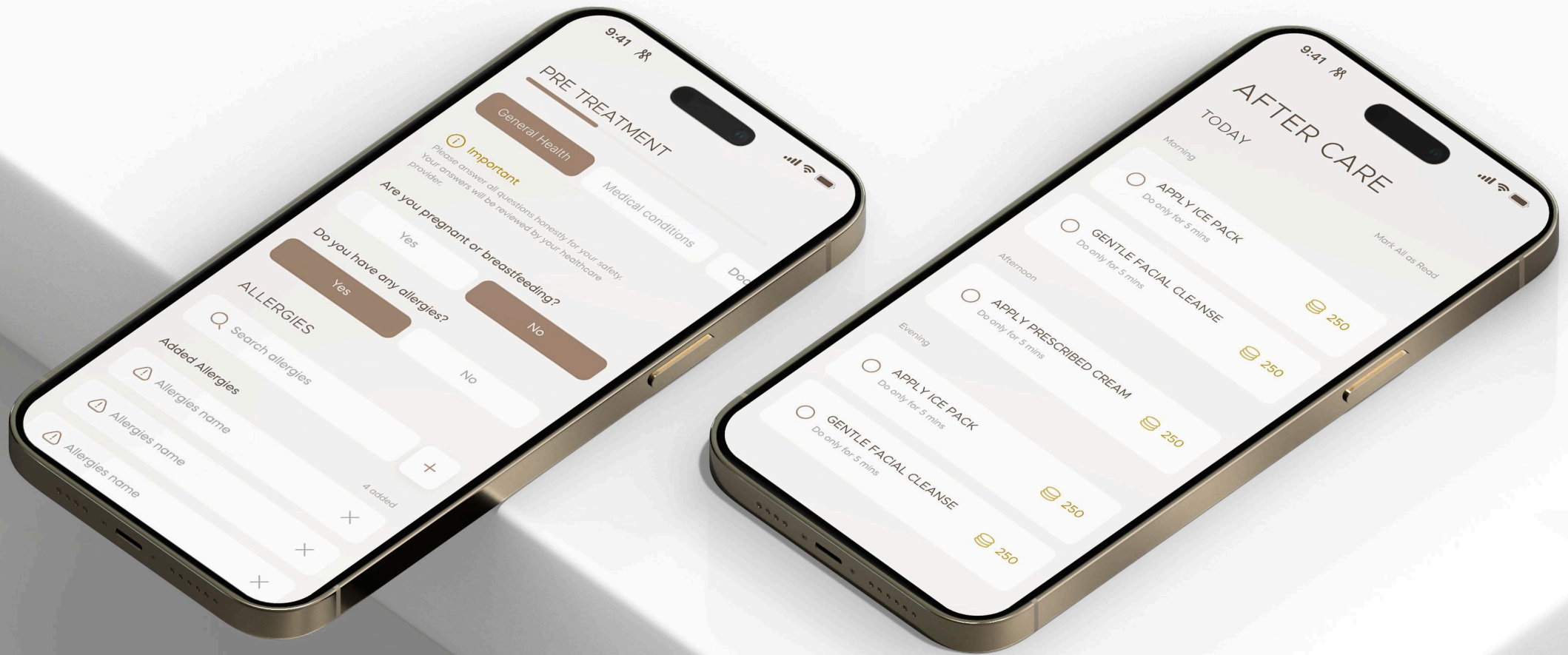
We've transformed complex treatment decisions into intuitive booking experiences. Our seamless interface guides patients confidently toward their aesthetic goals—simplifying decision-making while increasing procedure bookings and reducing consultation-to-treatment drop-off.





## Complete Care Journey

Metaesthetics extends far beyond the treatment room with comprehensive preparation guides, personalized recovery protocols, and advanced progress tracking. This full-journey approach ensures optimal results while reducing complications—creating exceptional patient experiences.





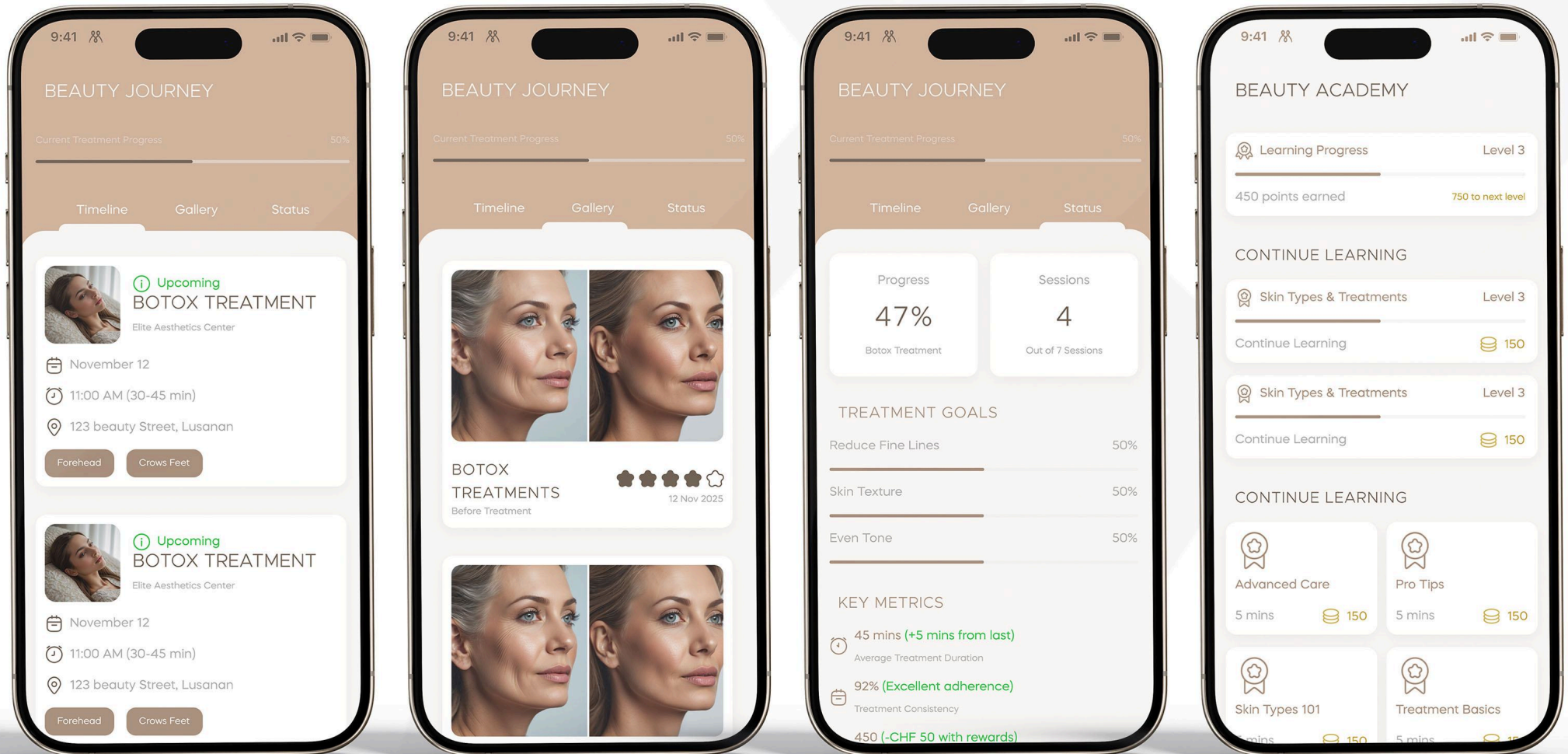
## Feedback That Matters

Your voice shapes our service. Rate every aspect of your treatment experience from doctor expertise to facility comfort, Simple star ratings and satisfaction surveys help us perfect our care while connecting your feedback directly to your treatment team.



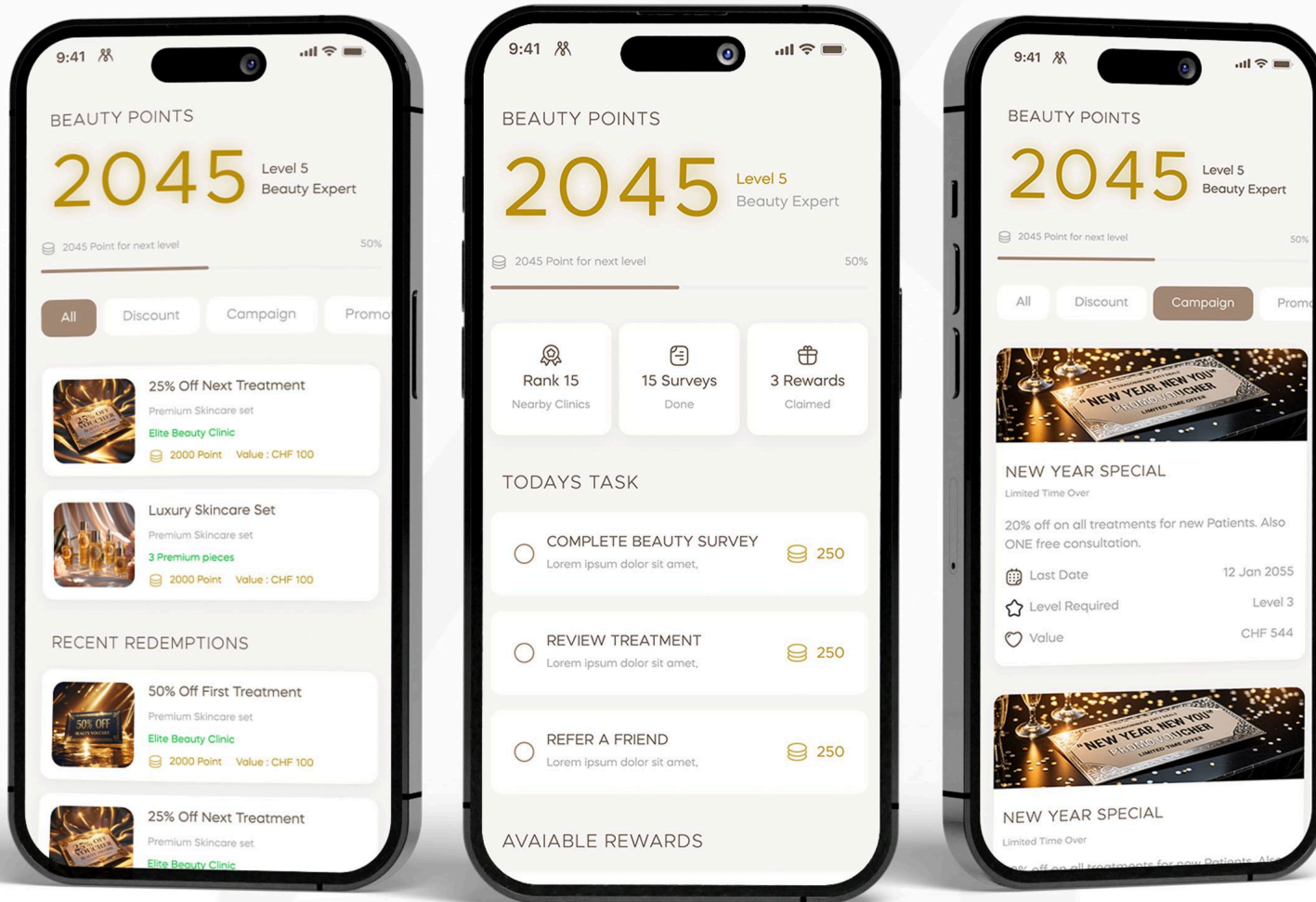
# Beauty Intelligent Ecosystem

Our revolutionary platform learns from every interaction and outcome, continuously refining each patient's care plan and integrating emerging techniques. This self-improving ecosystem becomes more valuable over time—creating sustainable competitive advantage through data enrichment.



## Aesthetic Prestige

Empowers partner clinics with our exclusive Beauty Points platform. This gamified loyalty system rewards patients for treatments and referrals, driving increased rebookings and higher-value procedures. Our partners see measurable results: enhanced patient retention, premium service upgrades, and organic growth all while elevating their market positioning through an engaging digital experience.



## Business Model Canvas

Our multi-stream revenue model combines treatment commissions, premium subscriptions, brand partnerships, and marketplace sales. Backed by proprietary technology and strong network effects, Metaesthetics delivers value to all stakeholders—creating a sustainable growth engine with significant barriers to entry.





## Secure Your Position in the Future of Aesthetic Medicine

Begin your investment journey with Metaesthetics today. Our revolutionary platform stands at the intersection of two explosive growth markets: aesthetic medicine and AI-powered personalization.

- 🔗 Proprietary AI technology with significant IP protection
- 📊 Scalable SaaS model with multiple recurring revenue streams
- 🗨️ First-mover advantage in the CHF 15.3 billion aesthetic medicine market
- 🌐 Strong network effects creating sustainable competitive advantage
- 👥 Proven management team with successful exits in healthtech

Scan the QR code to access our detailed investment memorandum and schedule a presentation with our executive team.