METAESTHETICS®

METAESTHETICS

Metaesthetics is transforming the CHF 15.3 billion aesthetic medicine market through AI-powered personalization. Our platform creates a seamless ecosystem connecting patients with optimal providers, treatments, and outcomes.

Market opportunity

CHF 15.3 billion with 9.2% CAGR through 2030

Multi-stream revenue model

Treatment commissions, subscriptions, and partnerships

Traction

18% month-over-month growth with 92% patient retention

Proprietary technology

AI-driven beauty analysis with submillimeter precision

Network effects

Growing provider network and patient data create defensive moat

The following pages detail how our revolutionary platform delivers unprecedented value to patients, providers, and investors alike.

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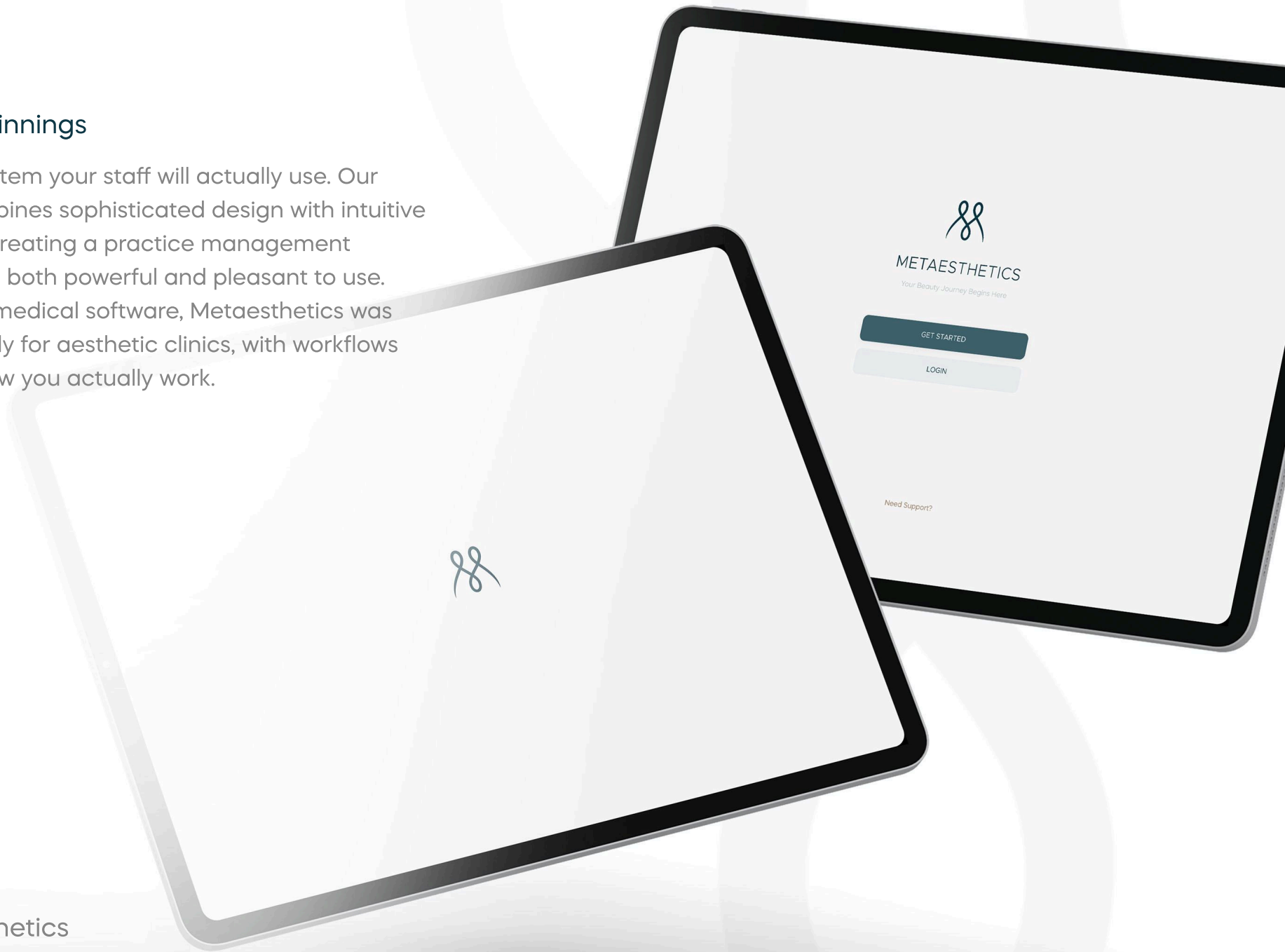
REVOLUTIONIZING AESTHETIC PRACTICE MANAGEMENT

Transform your clinic operations with intelligent digital solutions designed specifically for aesthetic professionals

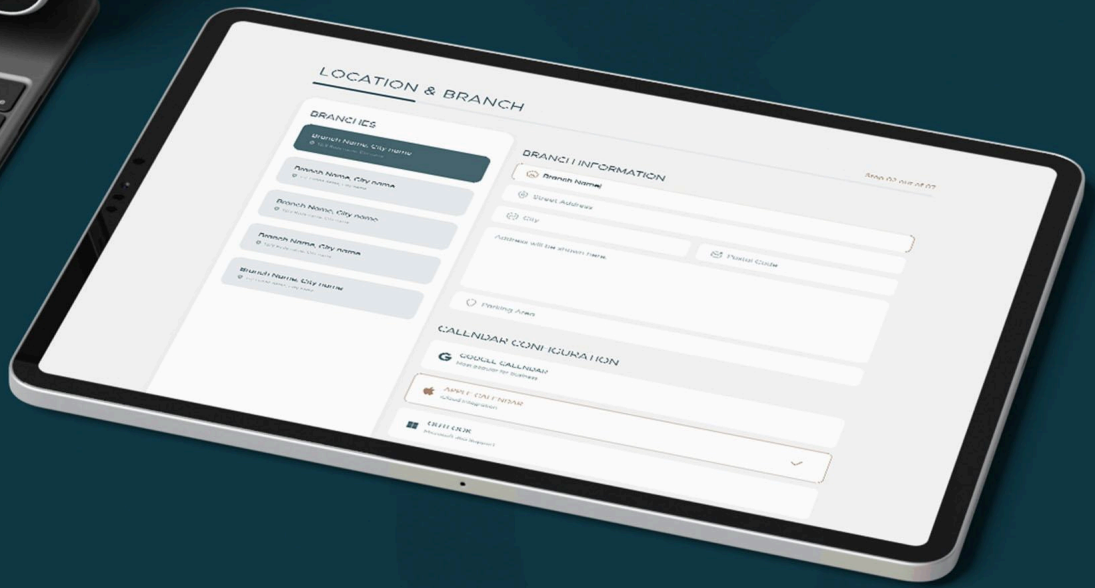
Elegant Beginnings

A beautiful system your staff will actually use. Our interface combines sophisticated design with intuitive functionality, creating a practice management platform that's both powerful and pleasant to use. Unlike typical medical software, Metaesthetics was built specifically for aesthetic clinics, with workflows that match how you actually work.



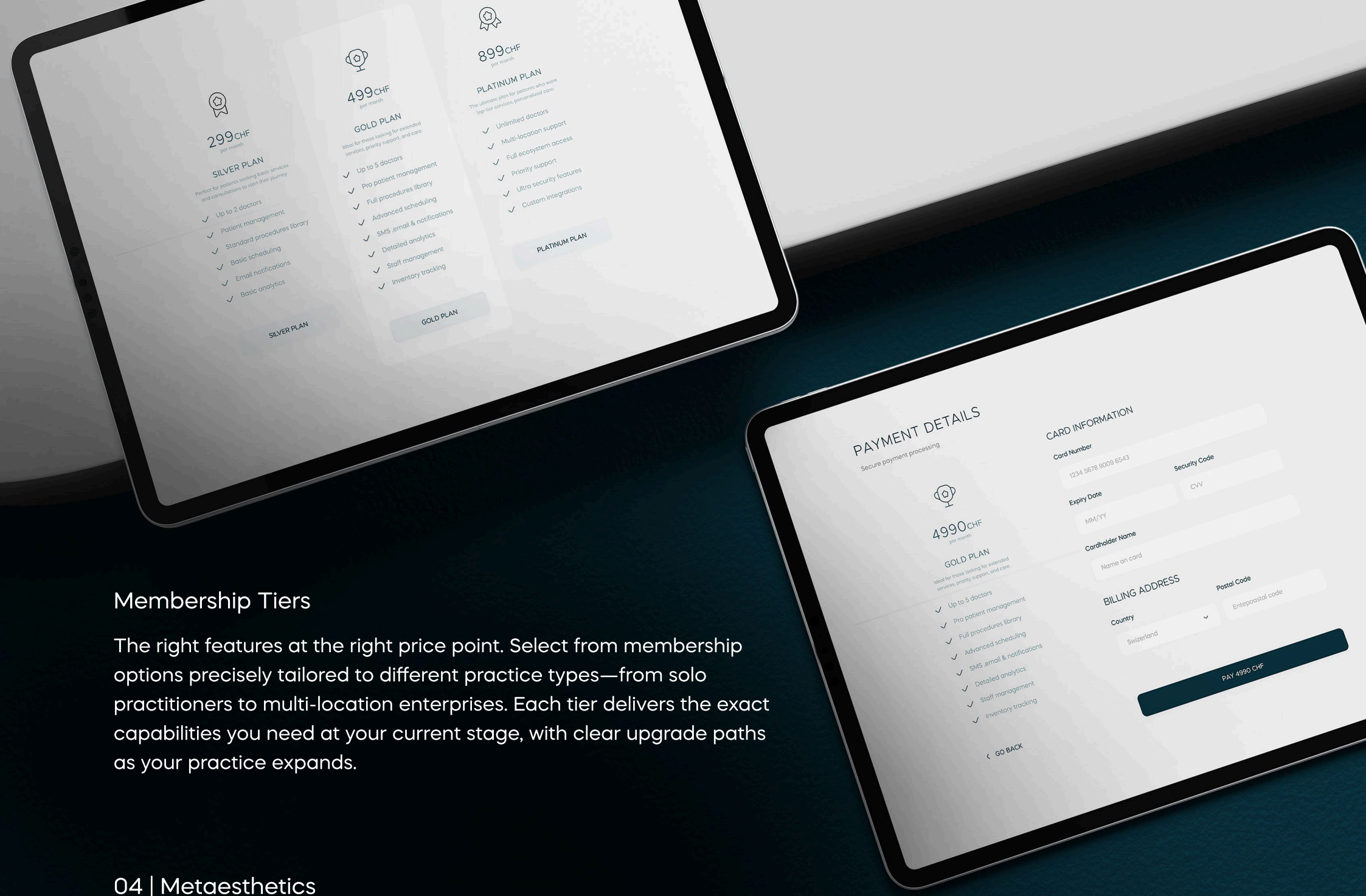
Curated Establishment

Effortless setup that grows with your practice. Our guided onboarding process captures what makes your clinic unique—from treatment specialties to branding elements—creating a digital foundation that scales seamlessly whether you operate one location or twenty. We handle the technical complexity so you can focus on patient care.



Customized Practice Protocols

Tailor your aesthetic services with precision. Our intuitive setup tools let you configure both procedure libraries and consultation workflows to match your exact clinical standards. Personalize treatment options, customize consultation types, and design patient journeys that reflect your unique approach all while maintaining clinical excellence and documentation.

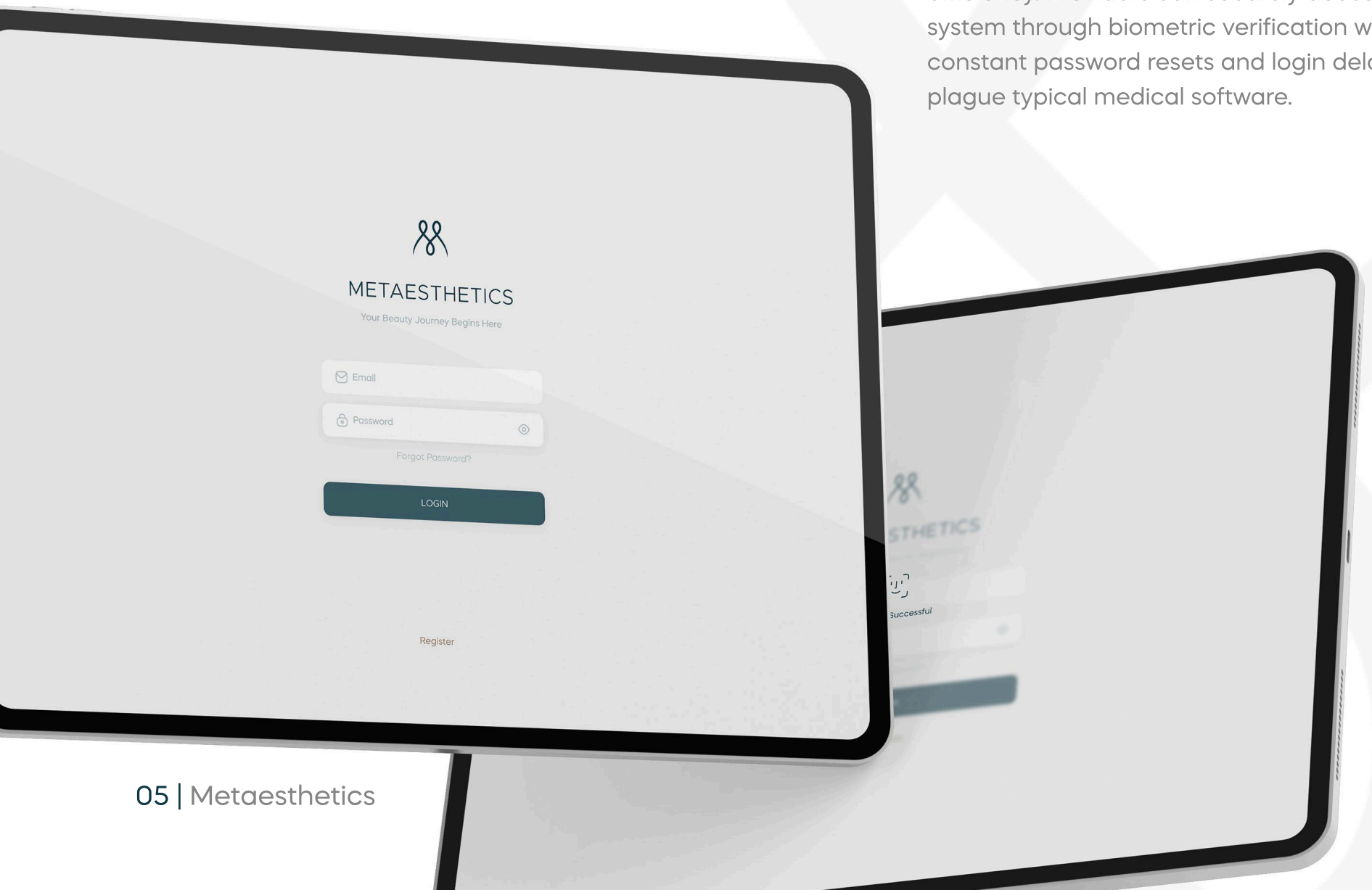


Membership Tiers

The right features at the right price point. Select from membership options precisely tailored to different practice types—from solo practitioners to multi-location enterprises. Each tier delivers the exact capabilities you need at your current stage, with clear upgrade paths as your practice expands.

Seamless Security Verification

Bank-level security that doesn't slow you down. Our authentication system protects sensitive patient data while maintaining workflow efficiency. Providers can securely access the system through biometric verification without the constant password resets and login delays that plague typical medical software.

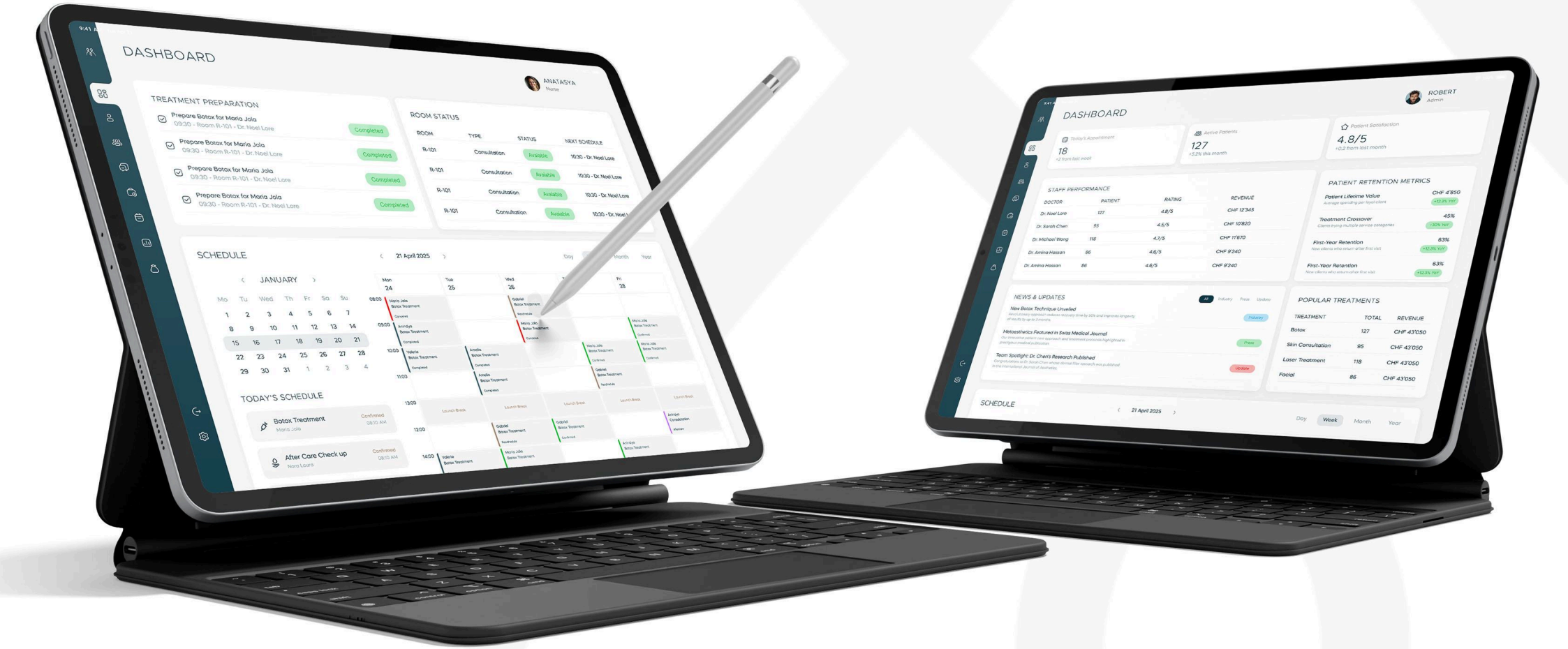


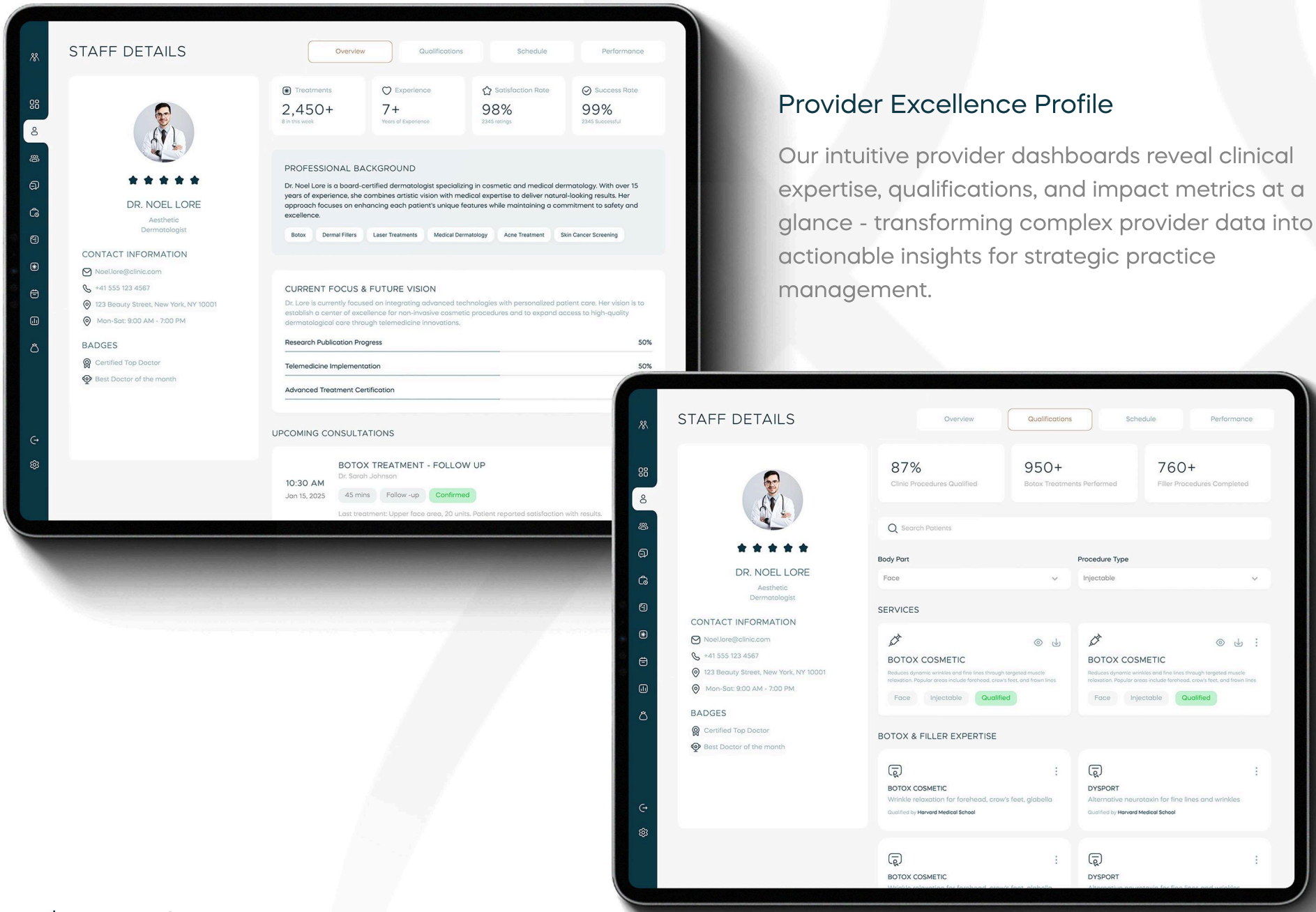
Constellation of Elegance

Run multiple locations as one cohesive enterprise. Manage your entire clinic network from a single dashboard. Monitor performance across locations, standardize protocols, and allocate resources strategically while still allowing each branch the flexibility to address local patient needs.

Personalized Professional Gateway

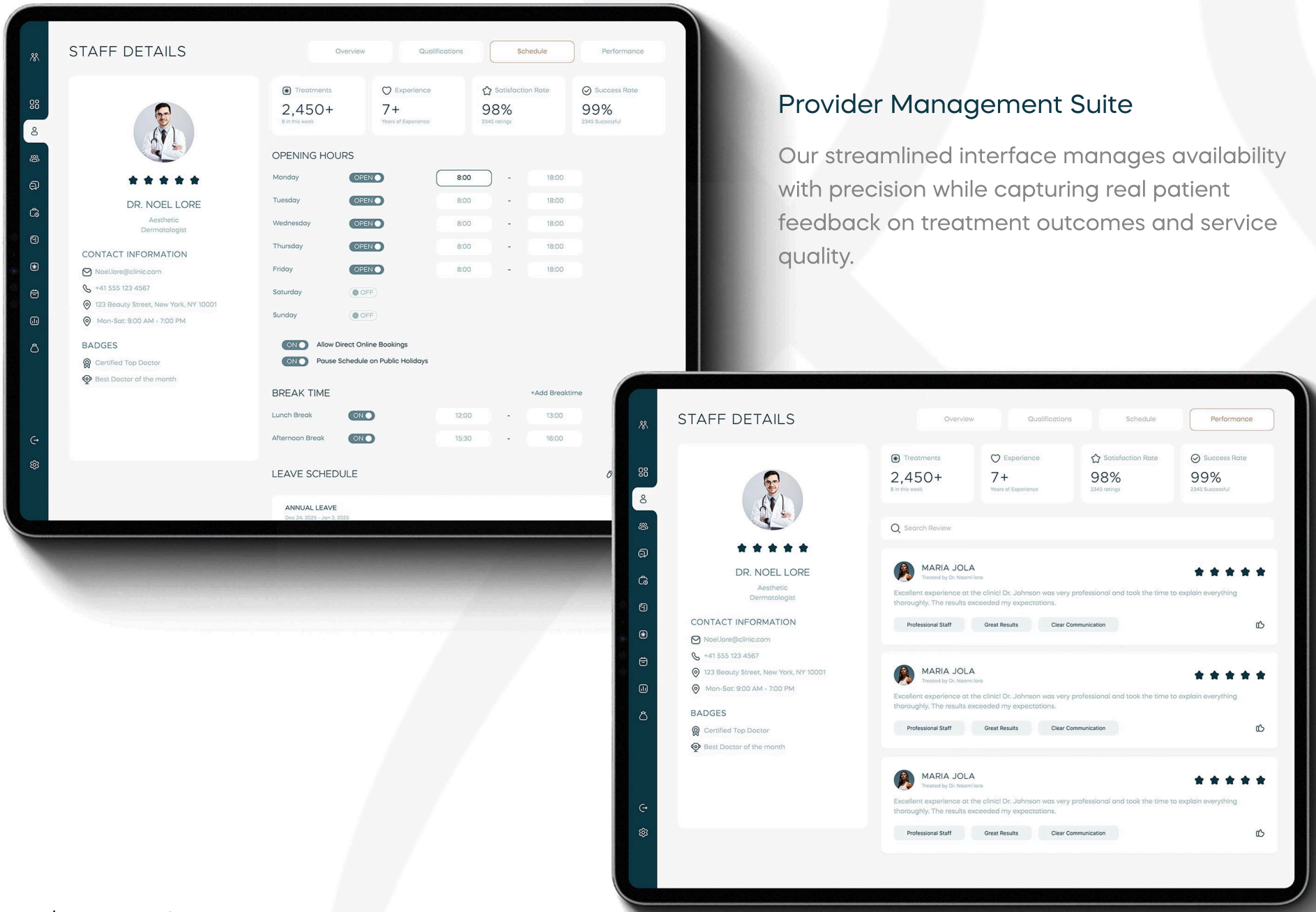
Every team member sees exactly what they need. Physicians access clinical information and treatment planning tools. Administrators view operational metrics and financial data. Front desk staff manage scheduling and patient communications. Each role gets a tailored dashboard showing just the tools they use no more confusing, cluttered interfaces.





Provider Excellence Profile

Our intuitive provider dashboards reveal clinical expertise, qualifications, and impact metrics at a glance - transforming complex provider data into actionable insights for strategic practice management.

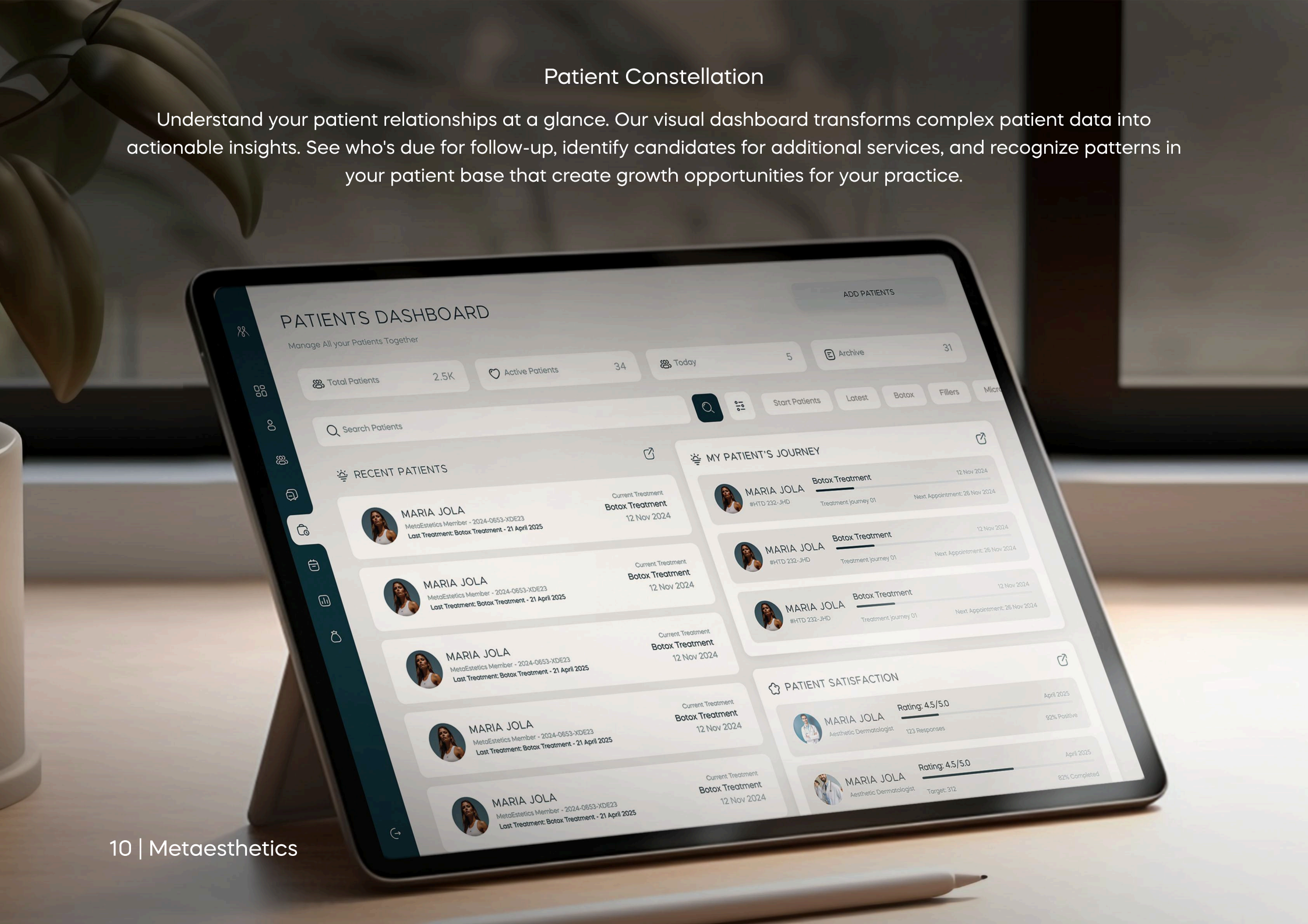


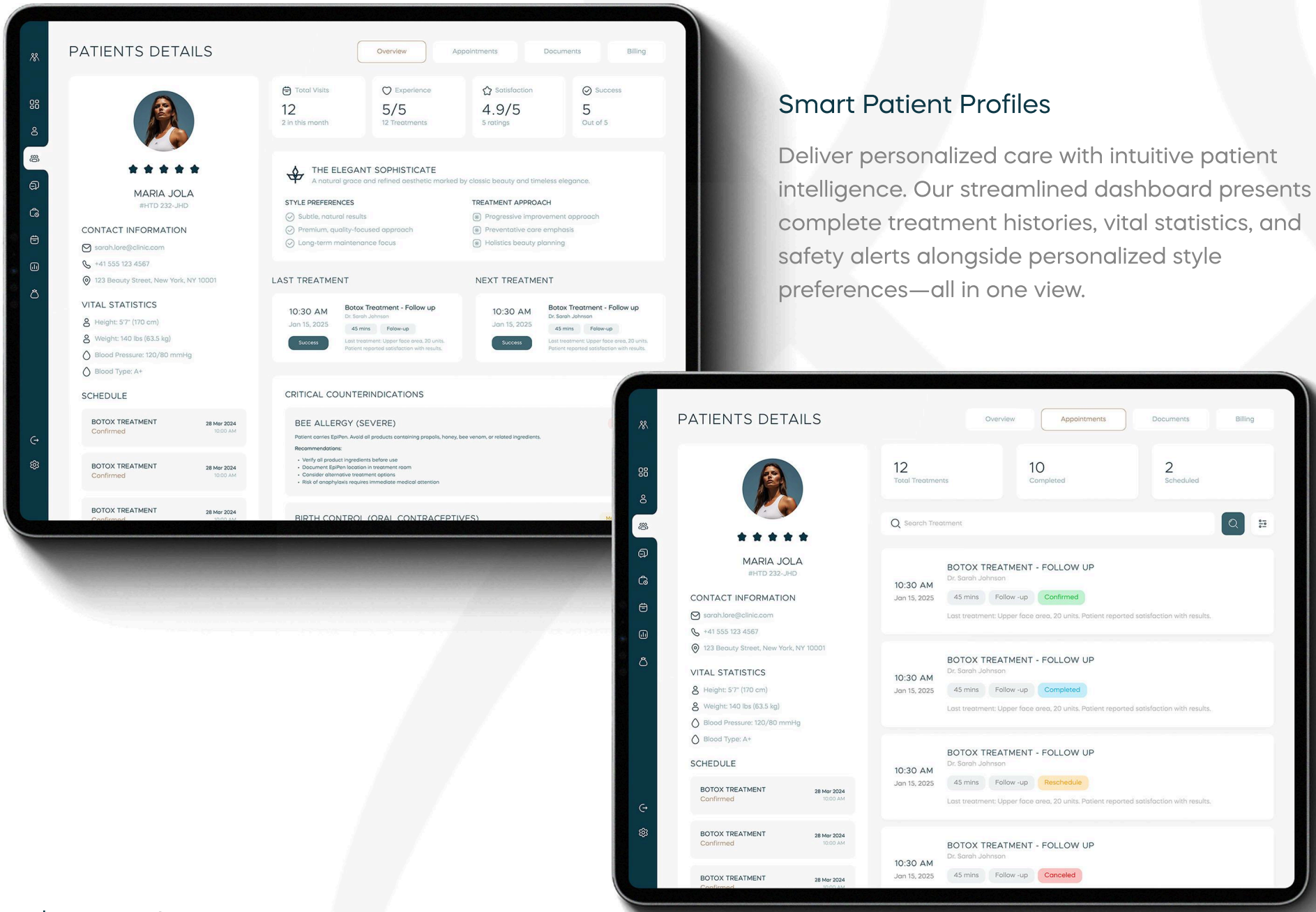
Provider Management Suite

Our streamlined interface manages availability with precision while capturing real patient feedback on treatment outcomes and service quality.

Patient Constellation

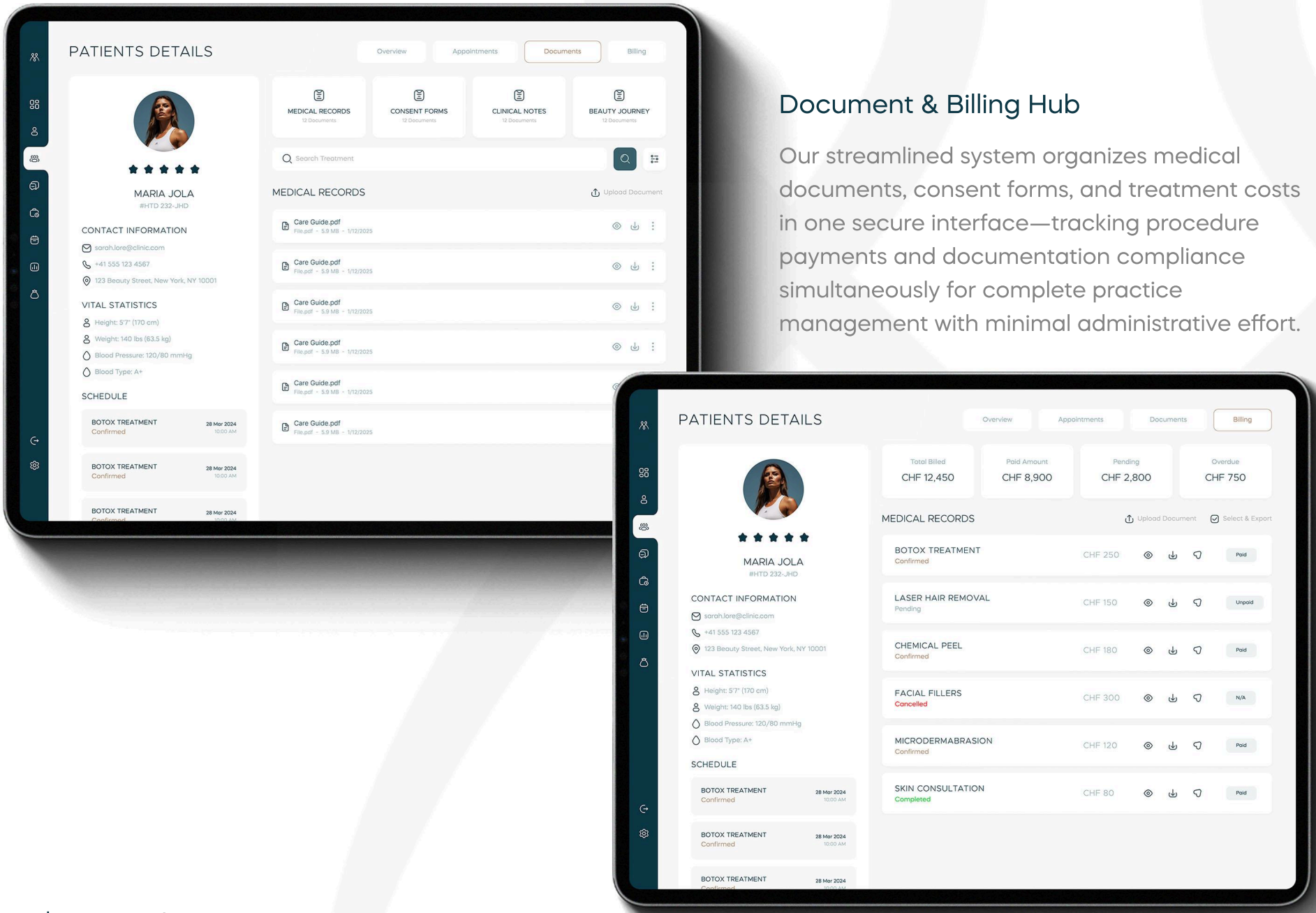
Understand your patient relationships at a glance. Our visual dashboard transforms complex patient data into actionable insights. See who's due for follow-up, identify candidates for additional services, and recognize patterns in your patient base that create growth opportunities for your practice.





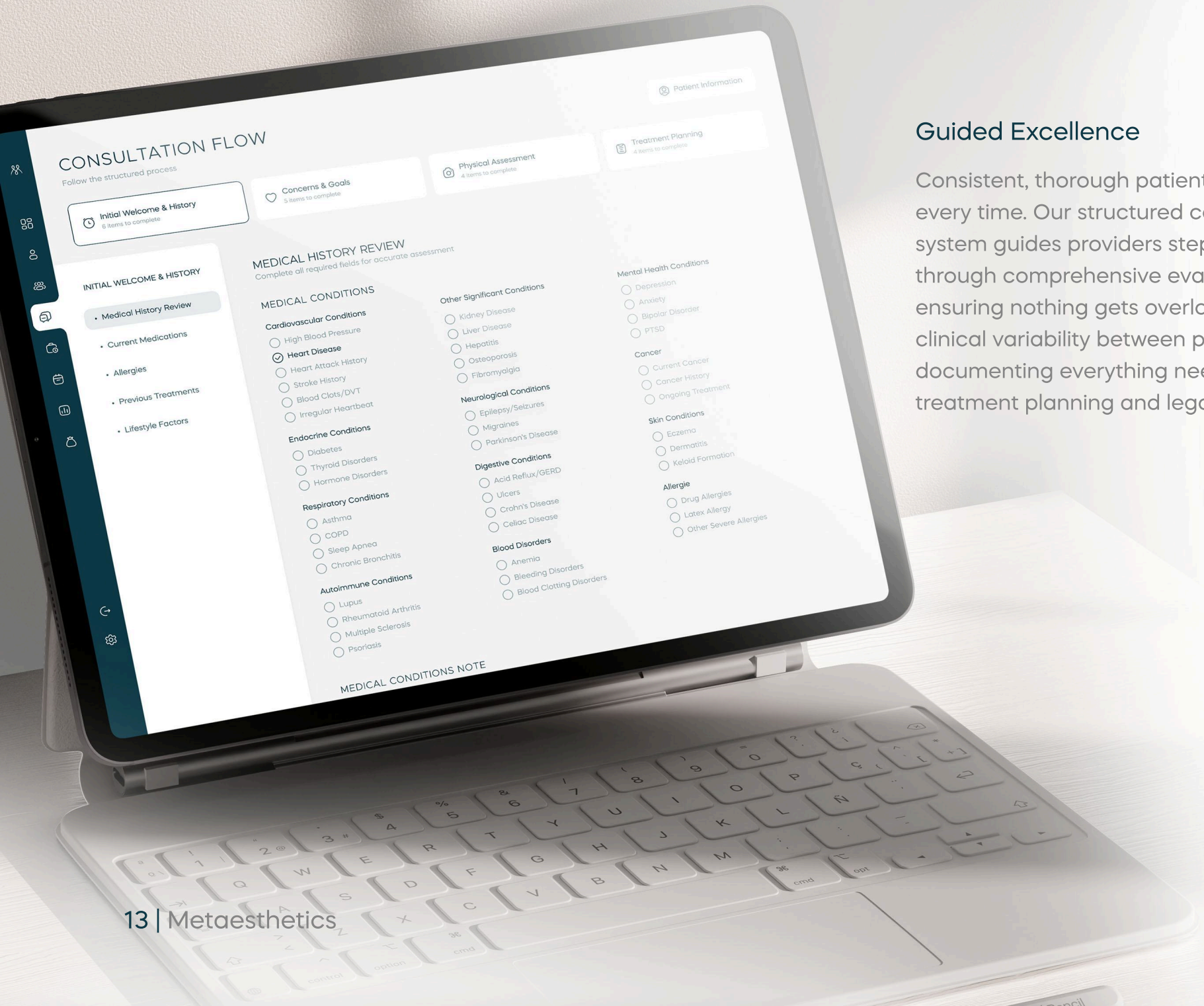
Smart Patient Profiles

Deliver personalized care with intuitive patient intelligence. Our streamlined dashboard presents complete treatment histories, vital statistics, and safety alerts alongside personalized style preferences—all in one view.



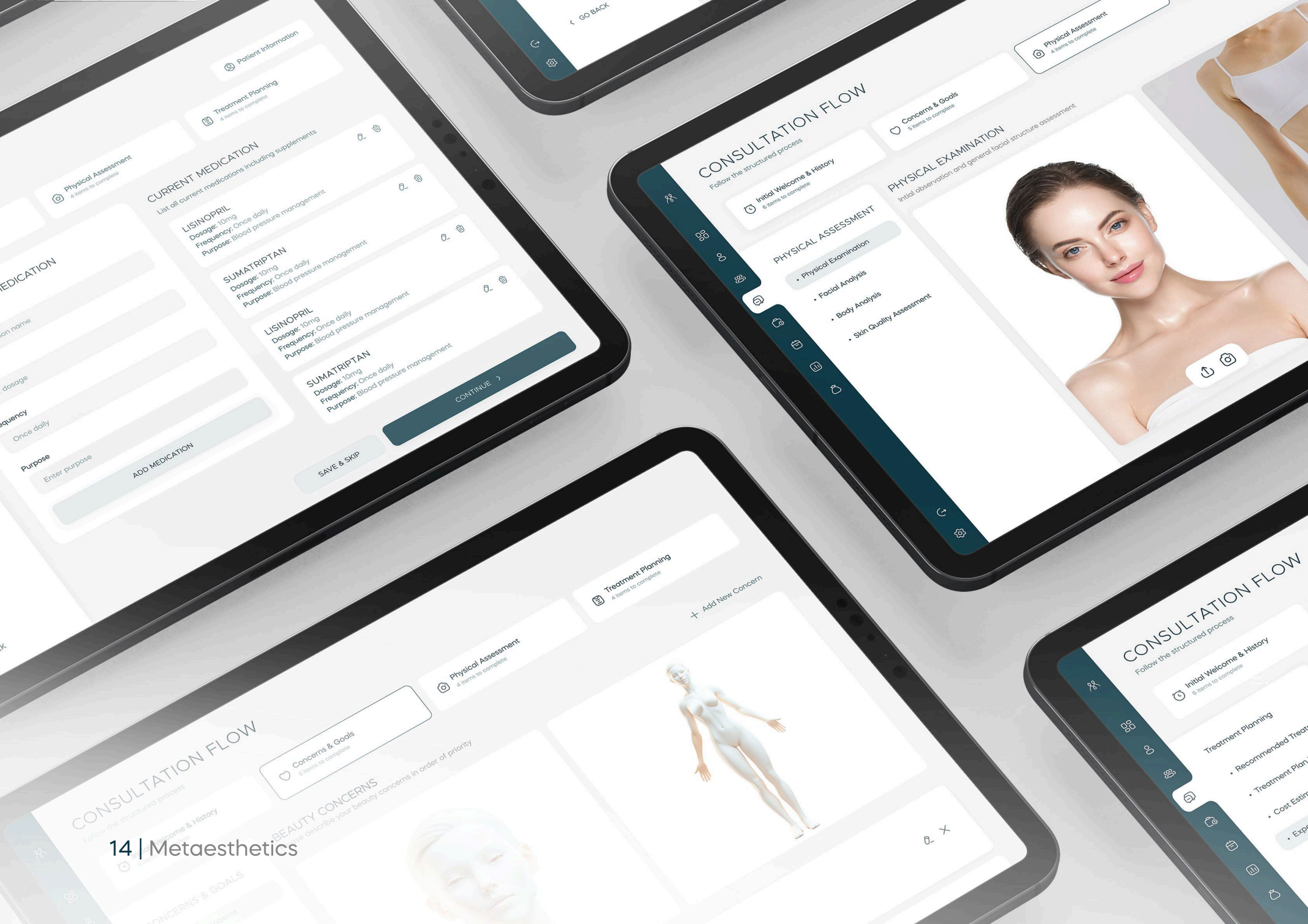
Document & Billing Hub

Our streamlined system organizes medical documents, consent forms, and treatment costs in one secure interface—tracking procedure payments and documentation compliance simultaneously for complete practice management with minimal administrative effort.



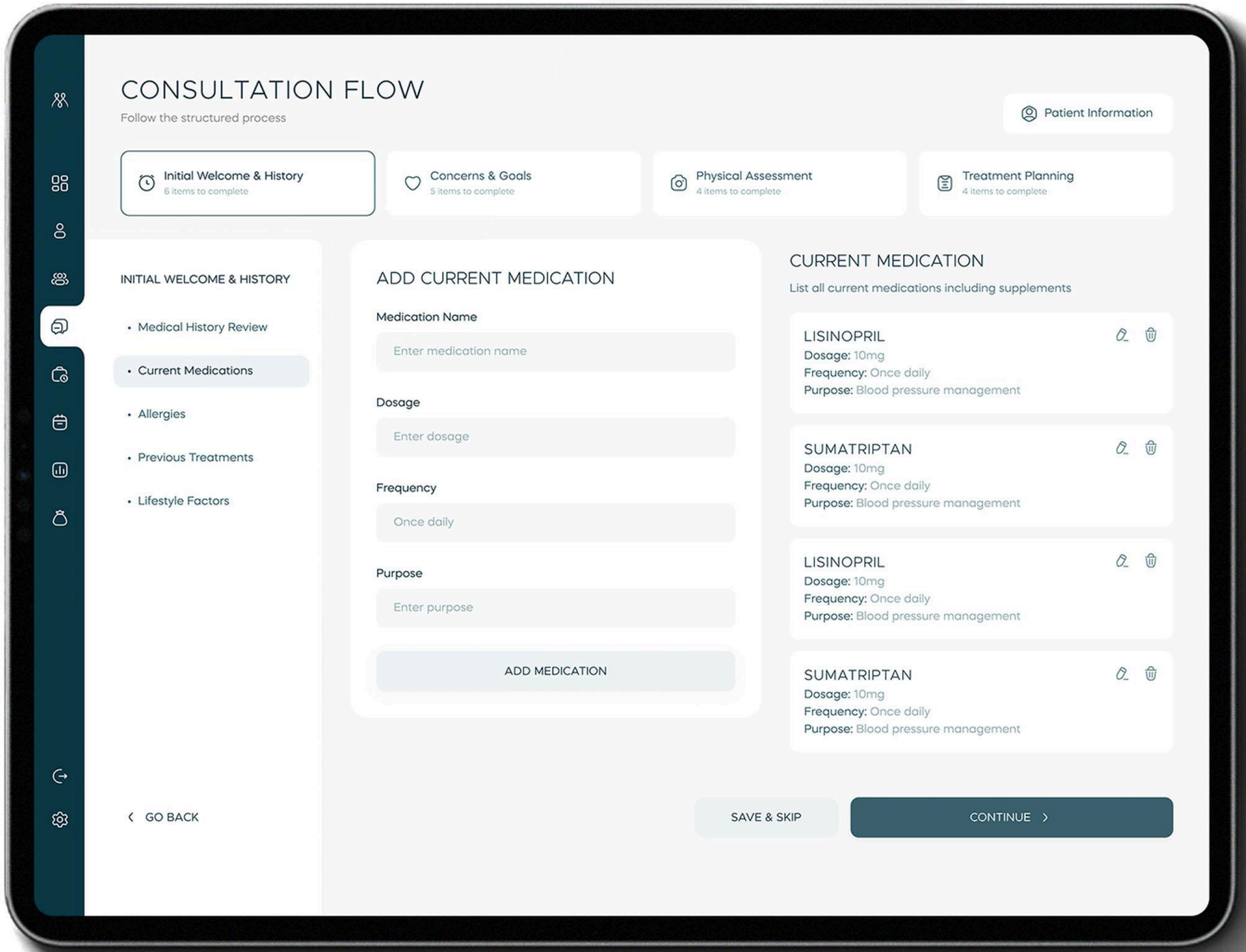
Guided Excellence

Consistent, thorough patient assessments every time. Our structured consultation system guides providers step-by-step through comprehensive evaluations, ensuring nothing gets overlooked. Reduce clinical variability between providers while documenting everything needed for both treatment planning and legal protection.


Patient Information
Treatment Planning
4 items to complete
Physical Assessment
4 items to complete
CURRENT MEDICATION
List all current medications including supplements
LISINOPRIL
Dosage: 10mg
Frequency: Once daily
Purpose: Blood pressure management
SUMATRIPTAN
Dosage: 10mg
Frequency: Once daily
Purpose: Blood pressure management
LISINOPRIL
Dosage: 10mg
Frequency: Once daily
Purpose: Blood pressure management
SUMATRIPTAN
Dosage: 10mg
Frequency: Once daily
Purpose: Blood pressure management
CONTINUE
Once daily
Purpose
Enter purpose
ADD MEDICATION
SAVE & SKIP
GO BACK
CONSULTATION FLOW
Follow the structured process
Initial Welcome & History
6 items to complete
Concerns & Goals
5 items to complete
PHYSICAL ASSESSMENT
Physical Examination
Facial Analysis
Body Analysis
Skin Quality Assessment
PHYSICAL EXAMINATION
Initial observation and general facial structure assessment
Add New Concern
BEAUTY CONCERNS
Please describe your beauty concerns in order of priority
CONSULTATION FLOW
Follow the structured process
Initial Welcome & History
6 items to complete
Treatment Planning

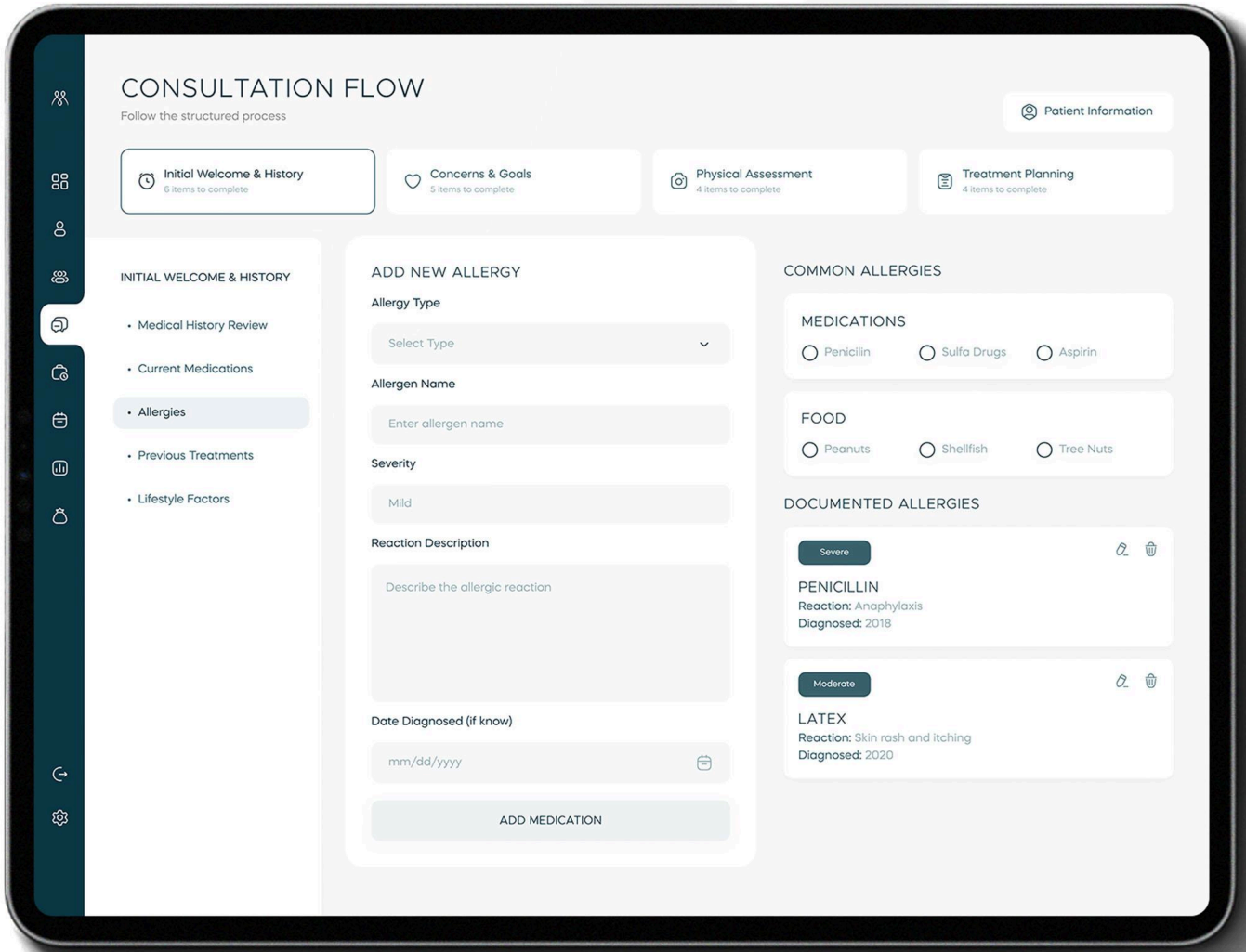
Consultation Flow - Current Medications

Capture and analyze medication profiles with clinical precision. Our intelligent medication tracking system automatically flags potential treatment contraindications while organizing complex pharmaceutical information into clear visual displays that enhance treatment safety and clinical decision-making.



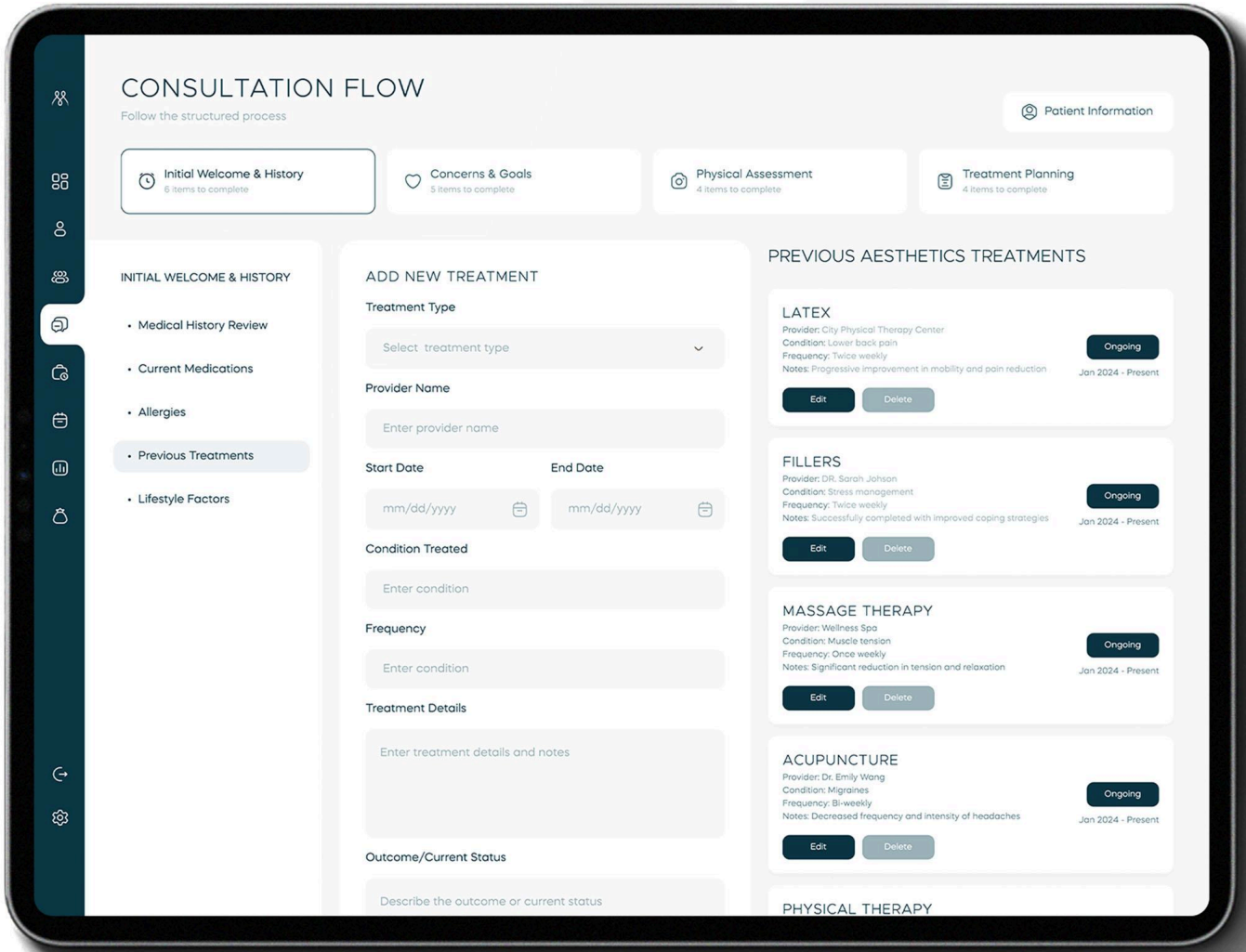
Consultation Flow - Allergies

Document allergic responses with comprehensive thoroughness. Our structured allergy documentation interface systematically captures reaction histories, severity levels, and relevant triggers—creating a safety foundation that informs all future treatment recommendations and protocol selections.



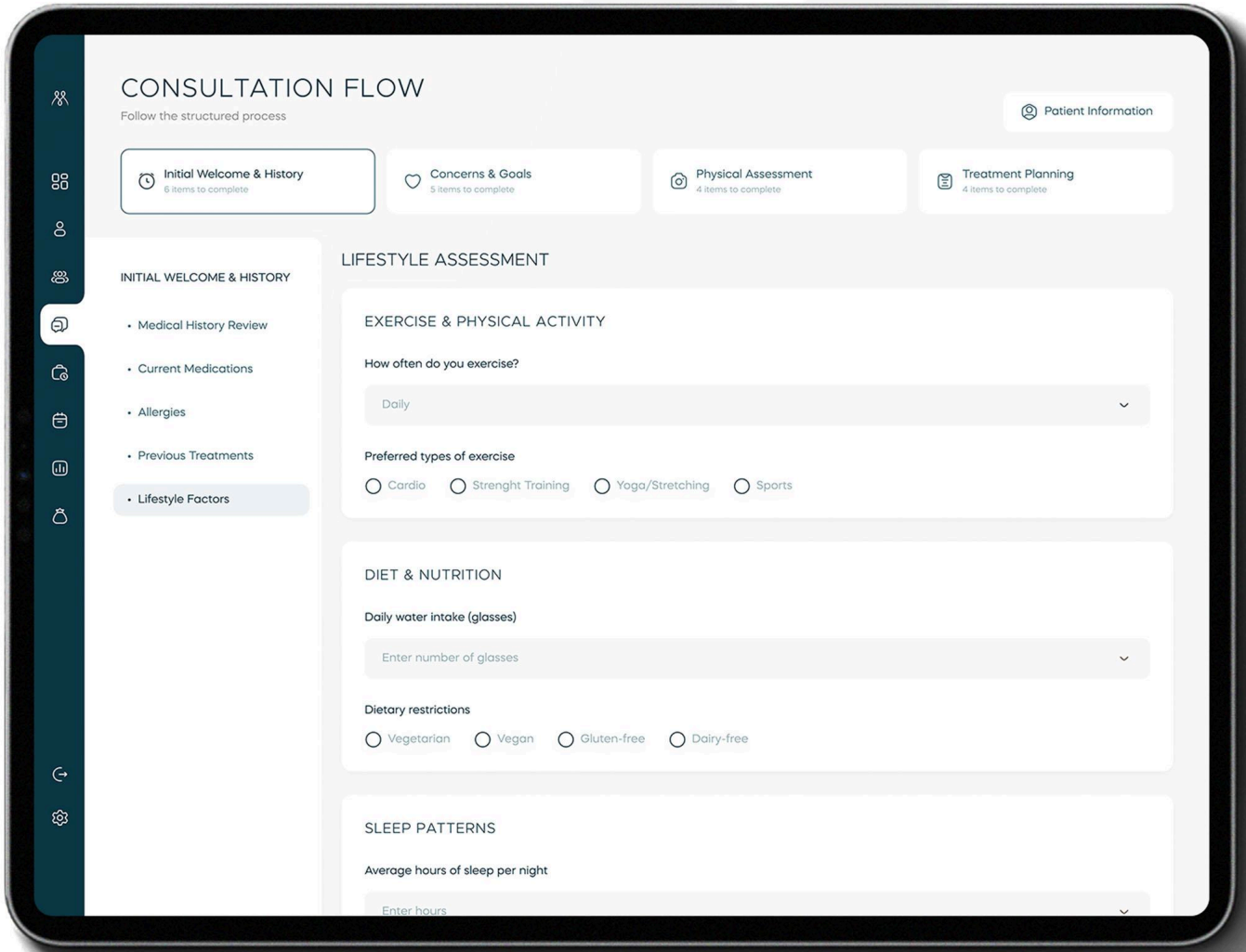
Consultation Flow - Previous Treatment

Transform treatment history into strategic intelligence. Our treatment history tracker elegantly organizes previous procedures, outcomes, and patient satisfaction into a comprehensive visual timeline that reveals patterns and informs optimal next steps for each patient's aesthetic journey.



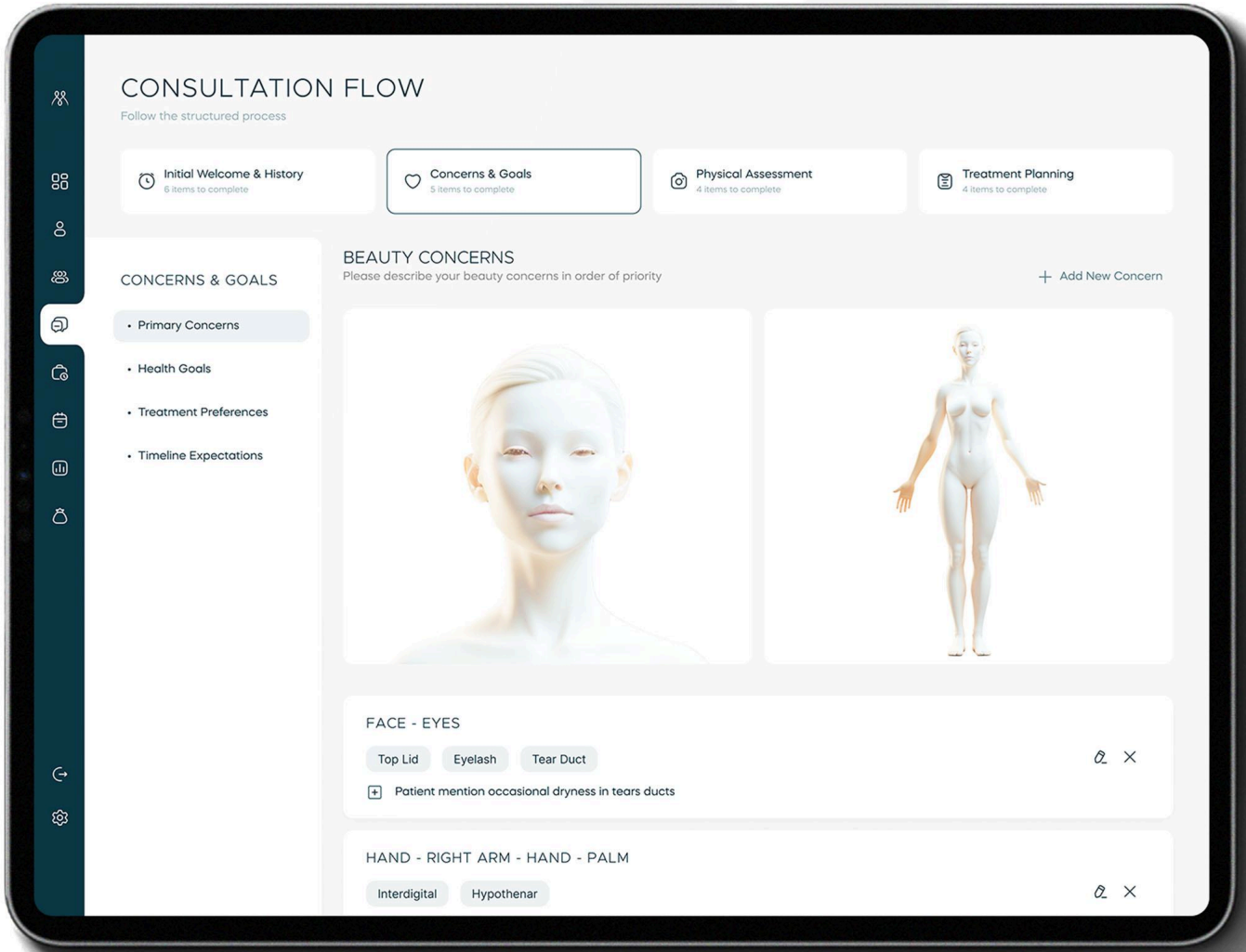
Consultation Flow - Lifestyle Factors

Integrate lifestyle insights into personalized treatment planning. Our sophisticated lifestyle assessment framework captures the critical environmental, behavioral, and habitual factors that influence treatment outcomes—ensuring recommendations align perfectly with each patient's daily reality.



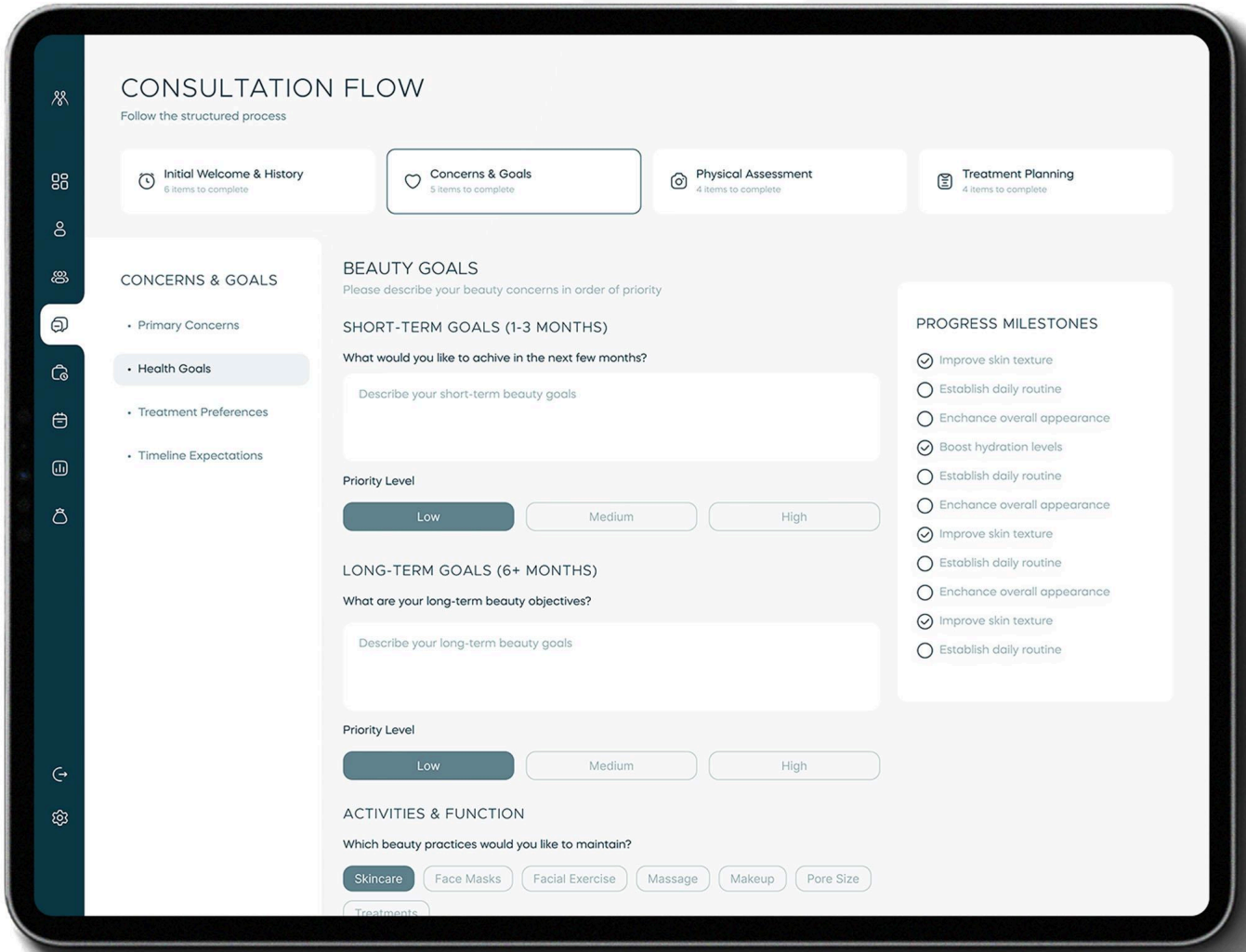
Consultation Flow - Primary Concerns

Prioritize patient concerns with exceptional clarity. Our guided assessment system transforms subjective concerns into structured clinical insights, ensuring patient priorities directly inform treatment strategies while capturing the emotional context essential for true satisfaction.



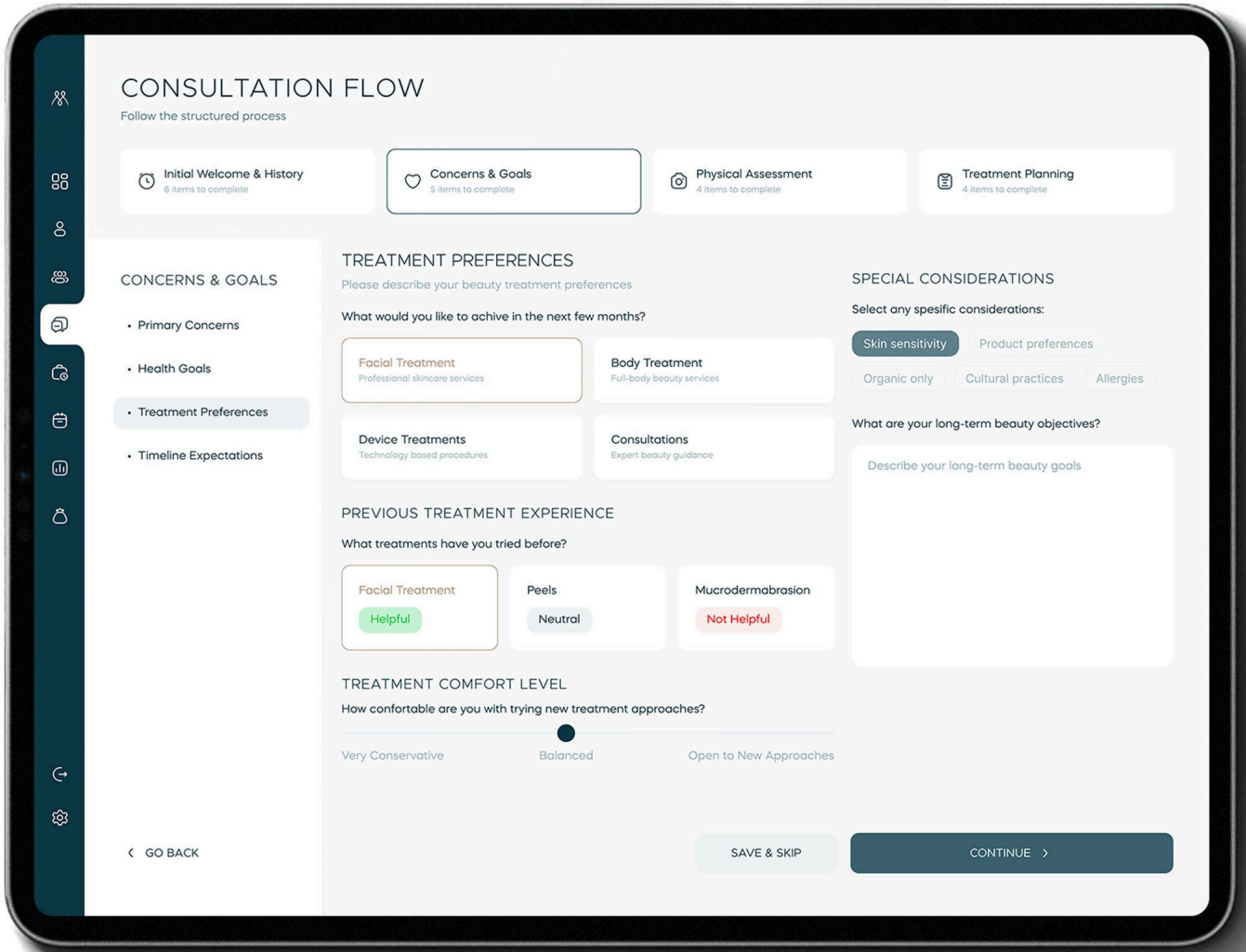
Consultation Flow - Health Goals

Align aesthetic interventions with broader wellness objectives. Our health goals framework connects cosmetic desires with underlying wellness motivations, creating treatment pathways that support comprehensive self-improvement while documenting the personal context that drives lasting satisfaction.



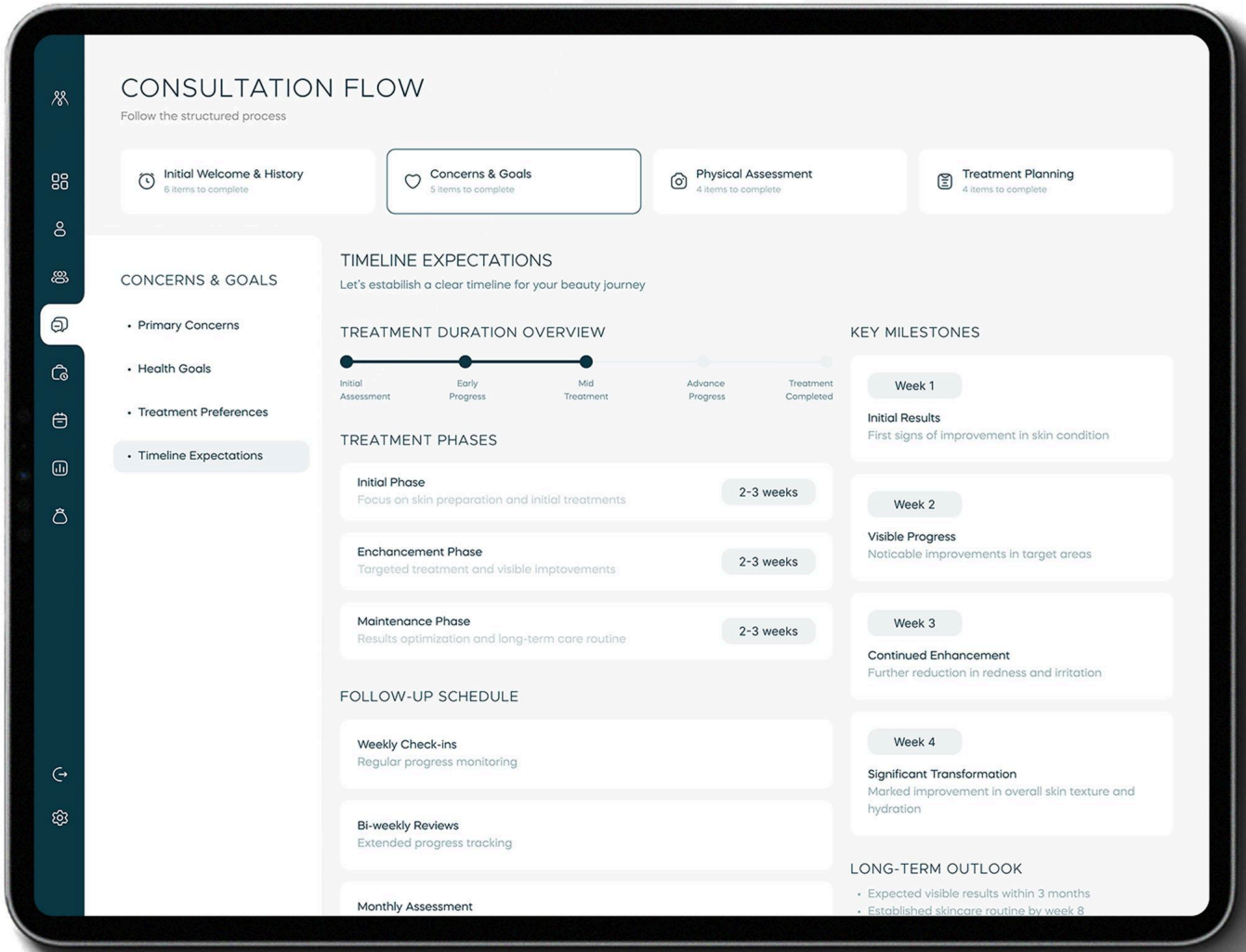
Consultation Flow - Treatment Preferences

Capture preference nuances with sophisticated precision. Our treatment preference system documents approach preferences, comfort thresholds, and recovery limitations—ensuring treatment recommendations balance optimal clinical outcomes with individual patient requirements and expectations.



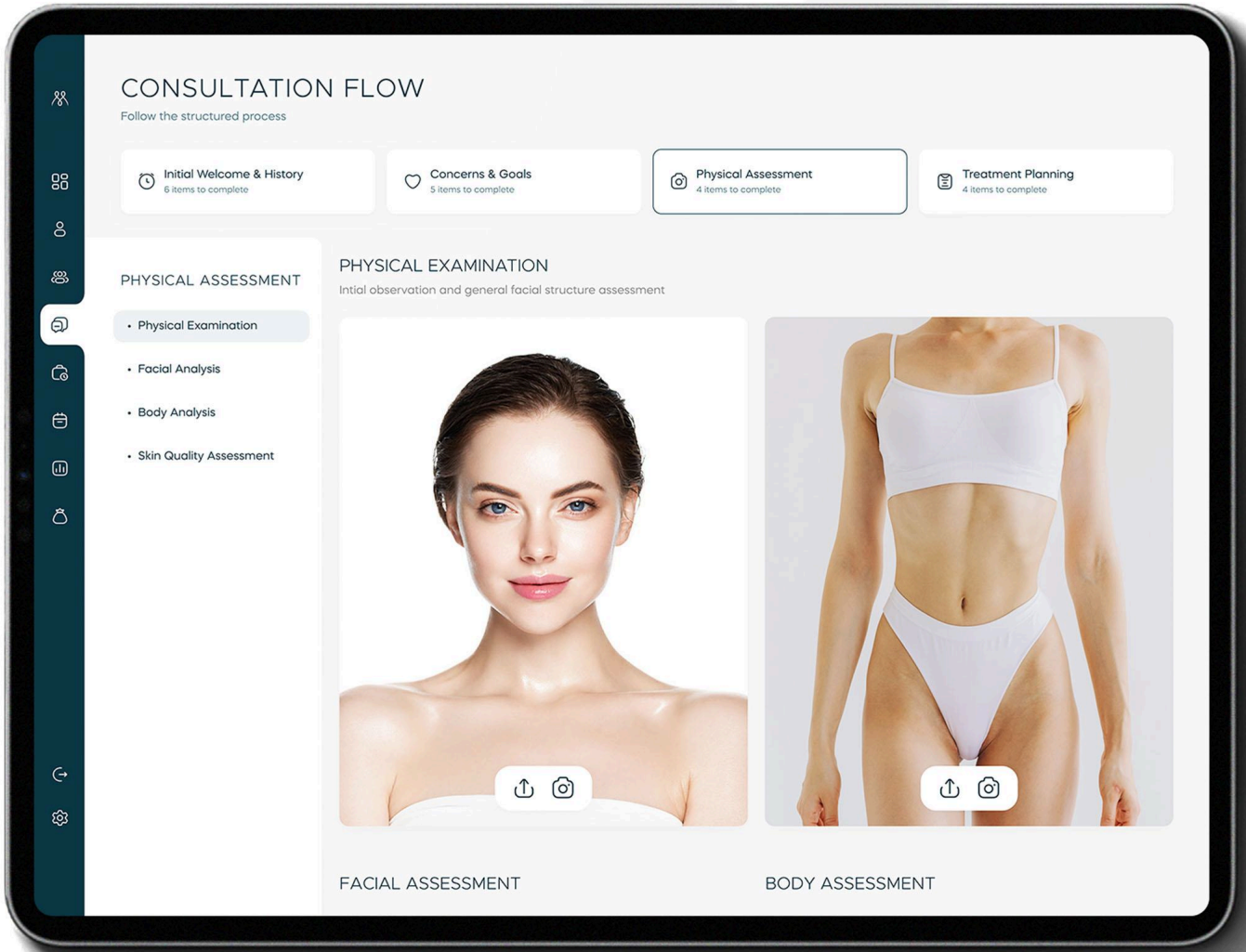
Consultation Flow - Timeline Expectations

Manage patient expectations through transparent treatment mapping. Our timeline visualization tool creates realistic treatment progressions that align clinical realities with patient desires—establishing appropriate timeframes while identifying opportunities for phased intervention strategies.



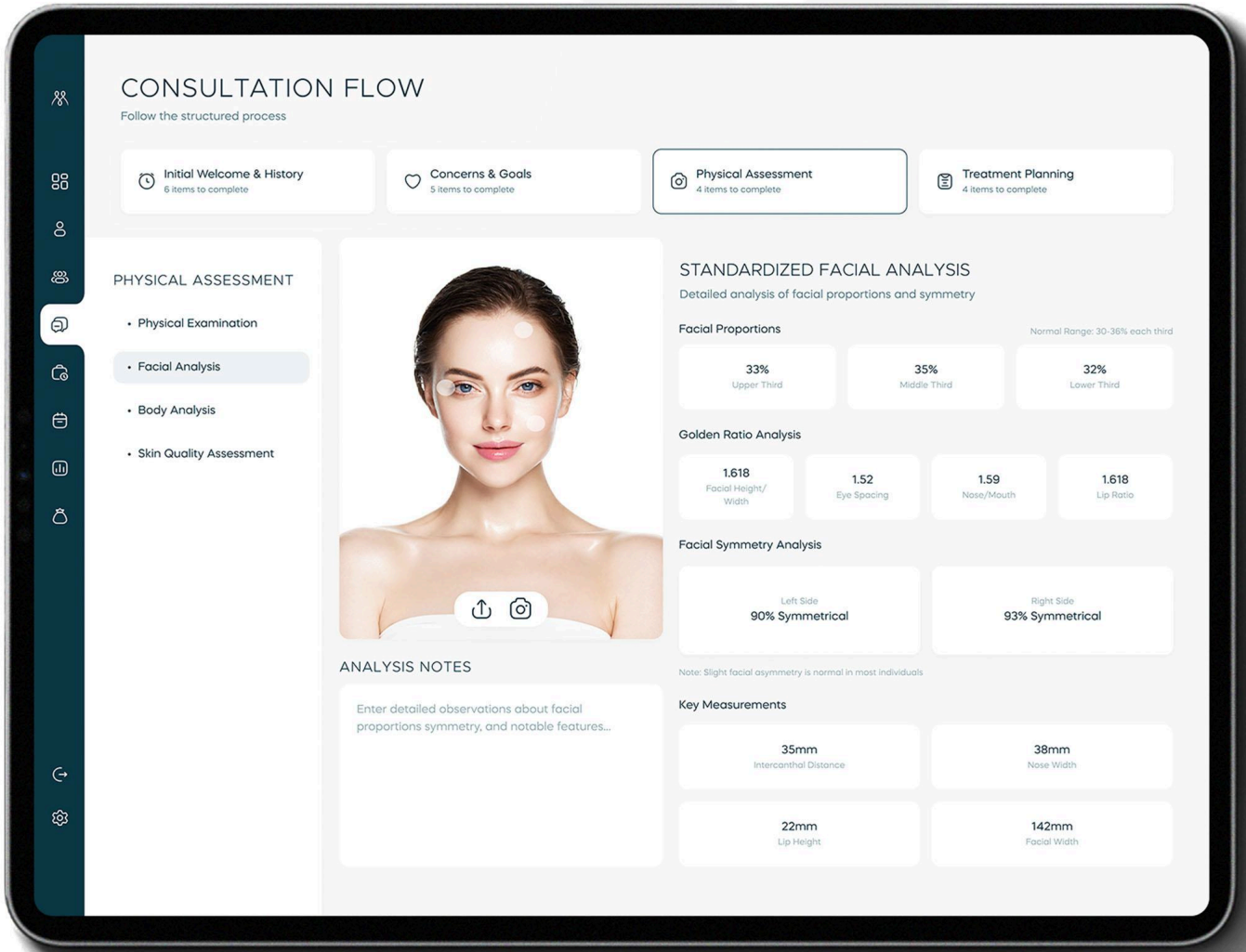
Consultation Flow - Physical Examination

Standardize physical assessments with clinical excellence. Our guided examination protocol ensures comprehensive evaluation of all relevant physical factors while creating structured documentation that supports both immediate treatment planning and longitudinal outcome analysis.



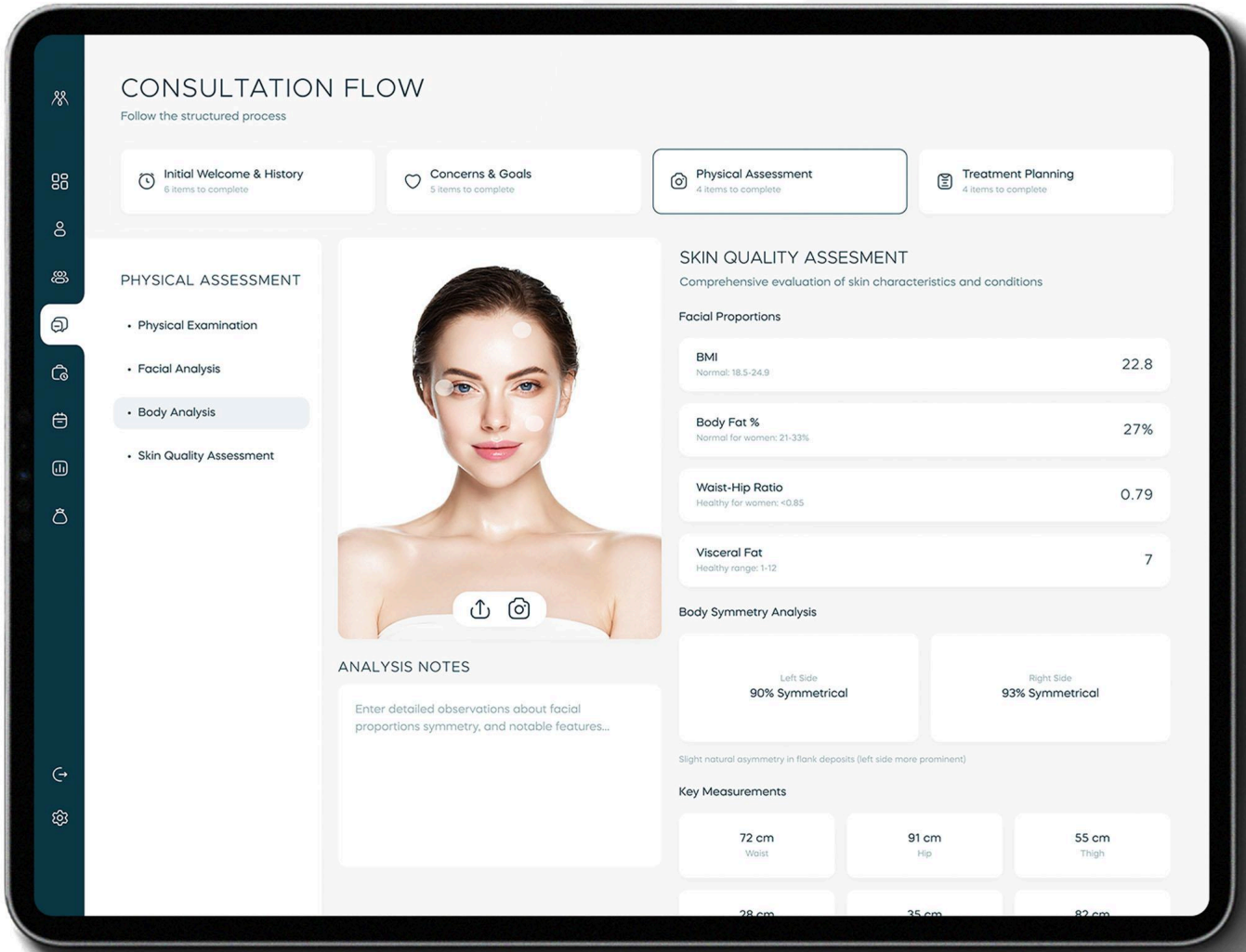
Consultation Flow - Facial Analysis

Elevate facial assessment through structured visualization. Our facial analysis framework combines anatomical precision with aesthetic principles, transforming standard observations into comprehensive mapping of structural relationships, asymmetries, and optimal intervention points.



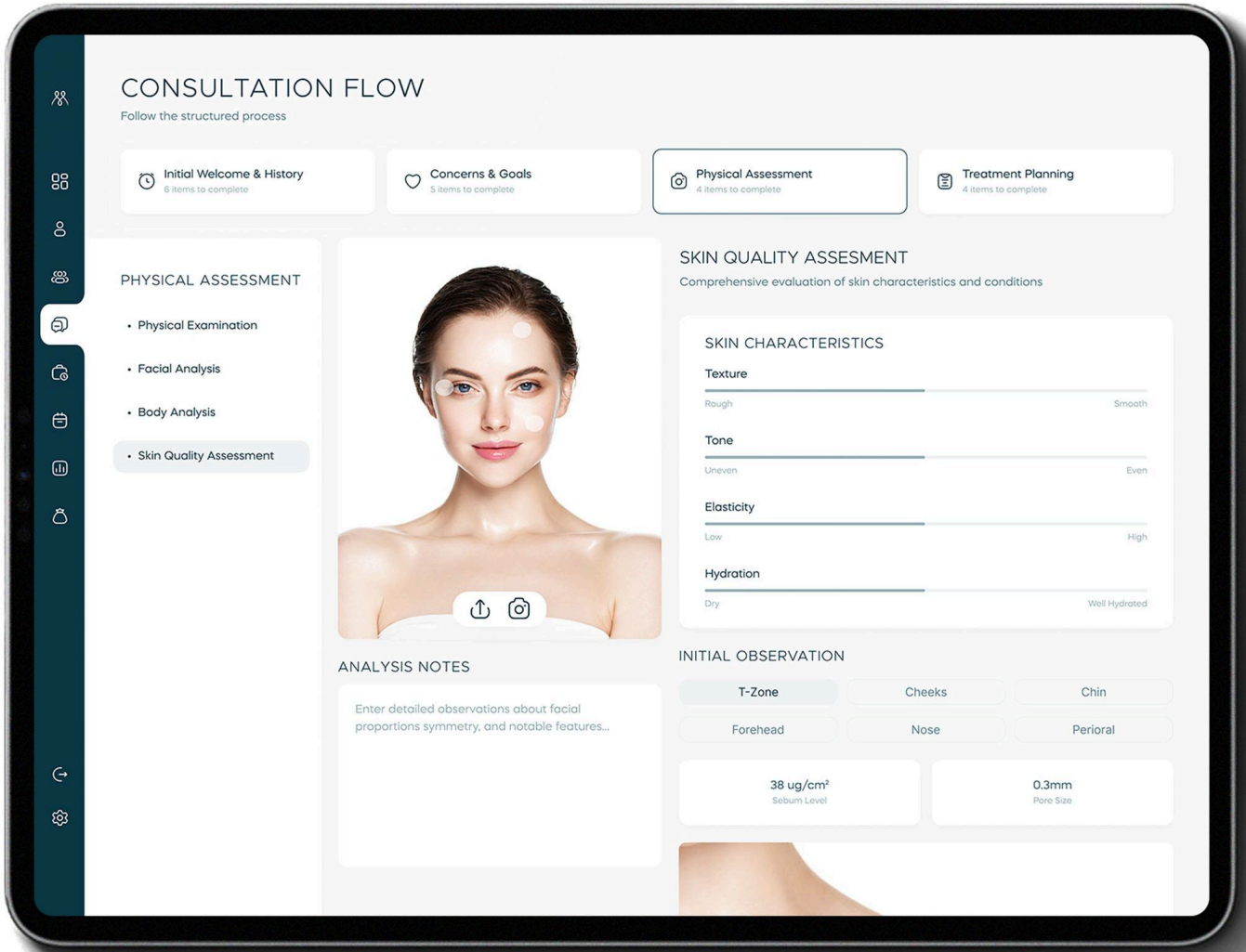
Consultation Flow - Body Analysis

Convert observational assessment into quantifiable insights. Our body analysis system guides practitioners through comprehensive evaluation using standardized metrics that create objective baselines while revealing the specific intervention areas most likely to deliver meaningful transformation.



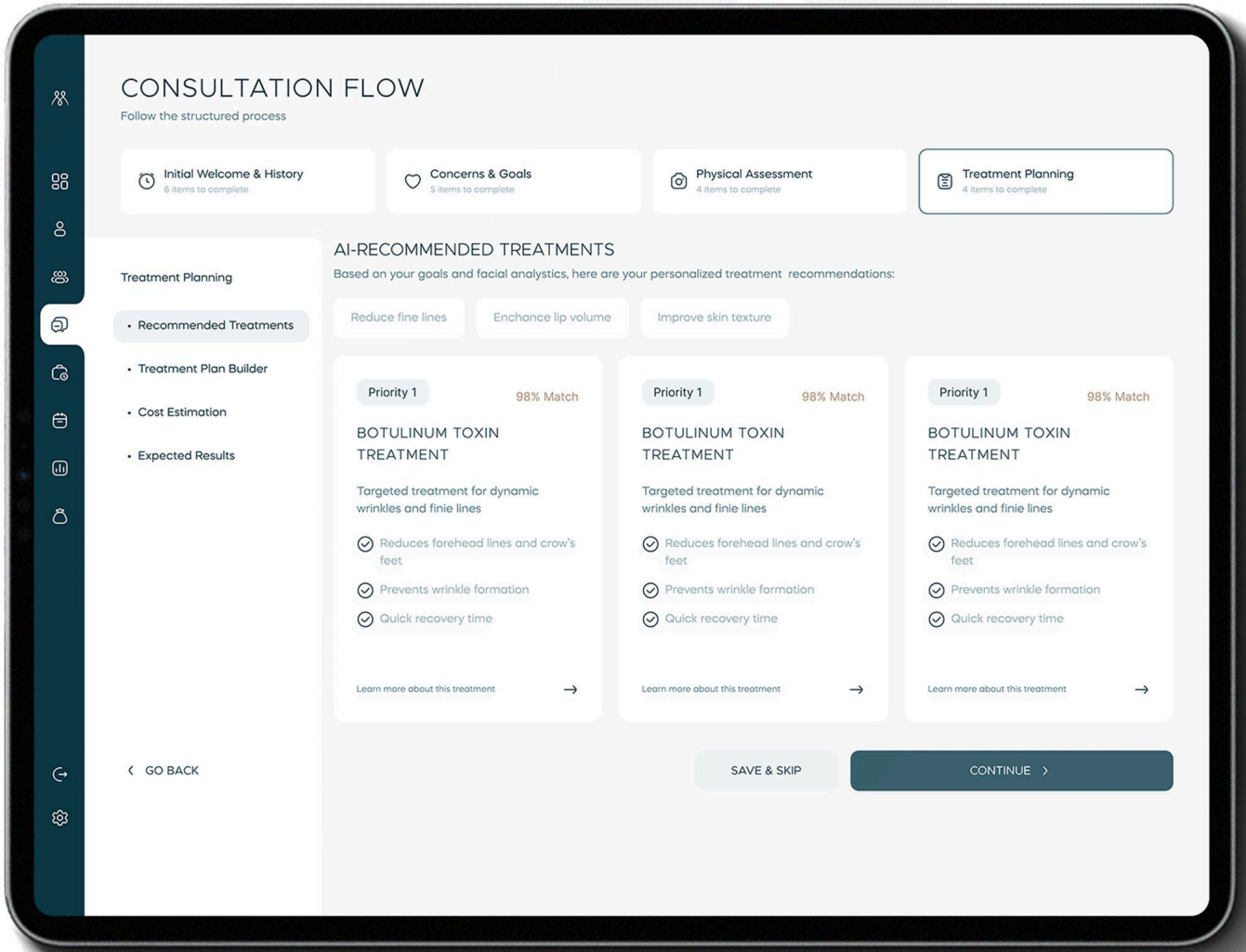
Consultation Flow - Skin Quality Assesment

Evaluate dermal characteristics with clinical sophistication. Our multi-dimensional skin assessment guides practitioners through comprehensive analysis of texture, elasticity, pigmentation, and vascular presentation—creating precise baselines that inform both treatment selection and outcome measurement.



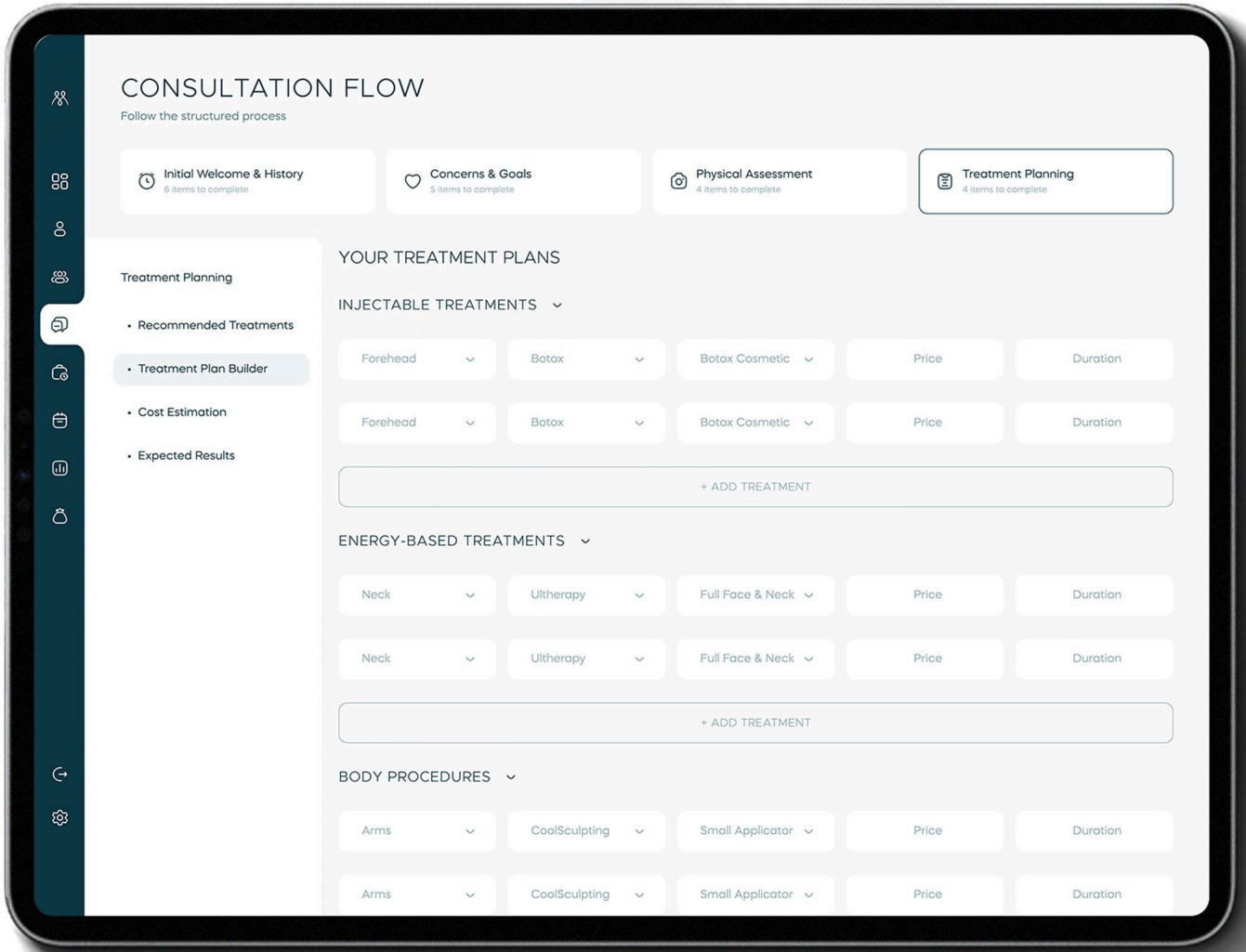
Consultation Flow - Recommended Treatments

Transform clinical findings into strategic recommendations. Our treatment recommendation engine integrates assessment data, patient goals, and clinical best practices to generate personalized intervention strategies that balance immediate concerns with long-term aesthetic optimization.



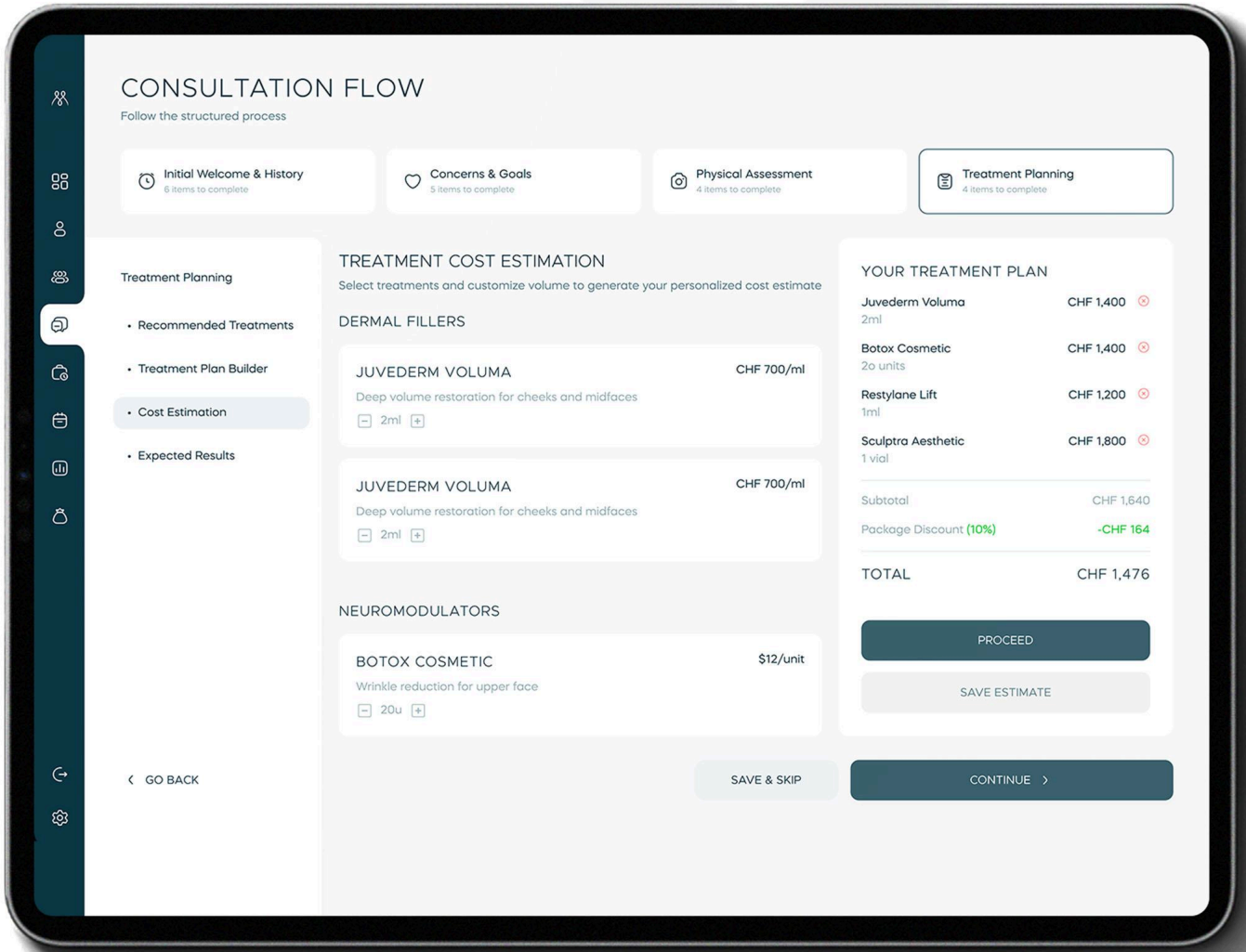
Consultation Flow - Treatment Plan Builder

Architect comprehensive care sequences with strategic precision. Our intuitive treatment planning interface transforms individualized recommendations into structured care pathways that optimize clinical synergies, timing intervals, and outcome progression for each patient's unique situation.



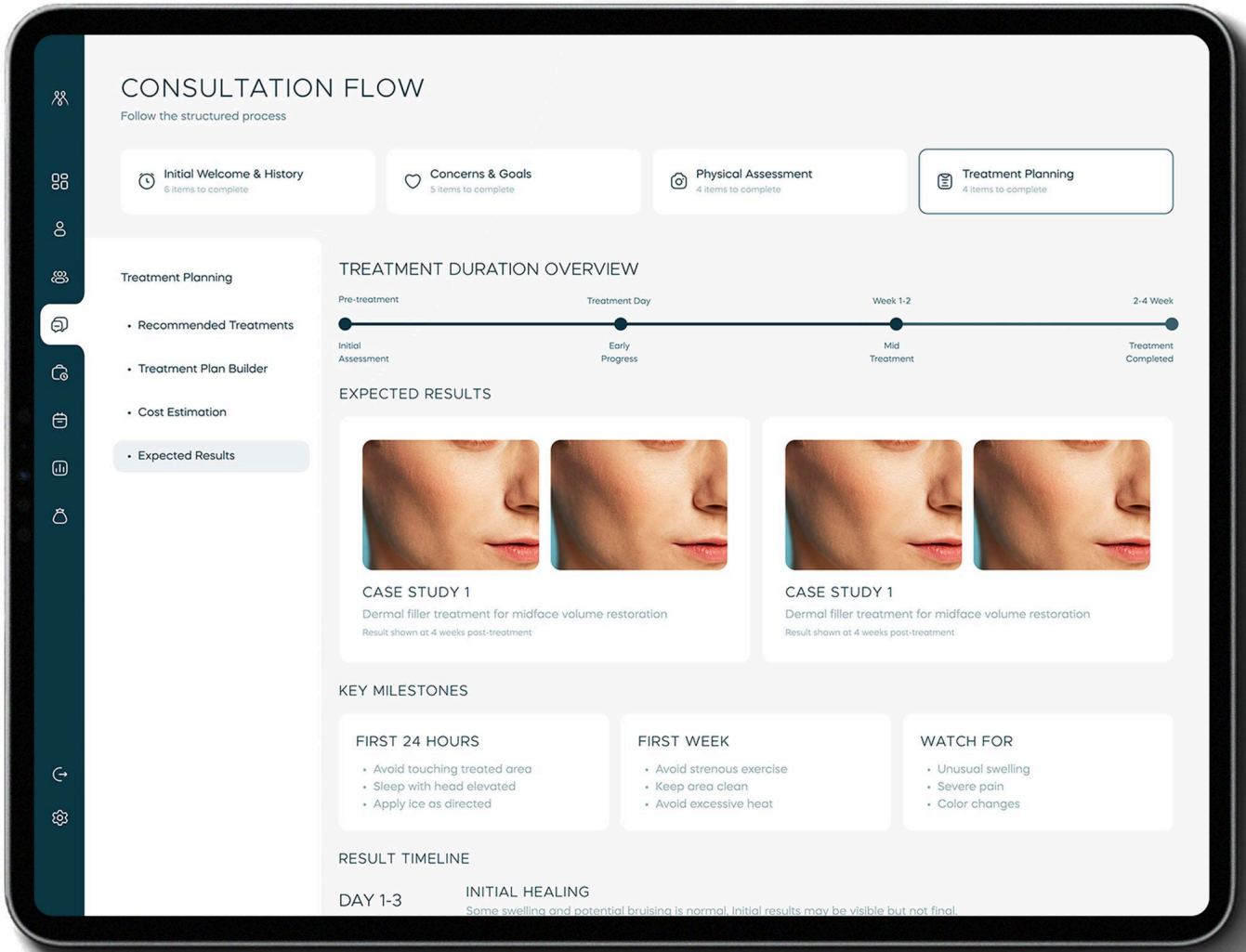
Consultation Flow - Cost Estimation

Present investment requirements with elegant transparency. Our sophisticated estimation system generates comprehensive financial projections that balance treatment optimization with budgetary considerations creating clear understanding that supports confident treatment commitment.



Consultation Flow - Expected Results

Set precise outcome expectations through visual clarity. Our results projection system creates realistic treatment forecasts based on individual assessment factors and clinical databases—establishing appropriate expectations while building confidence in both the process and the provider.



Intelligent Capture

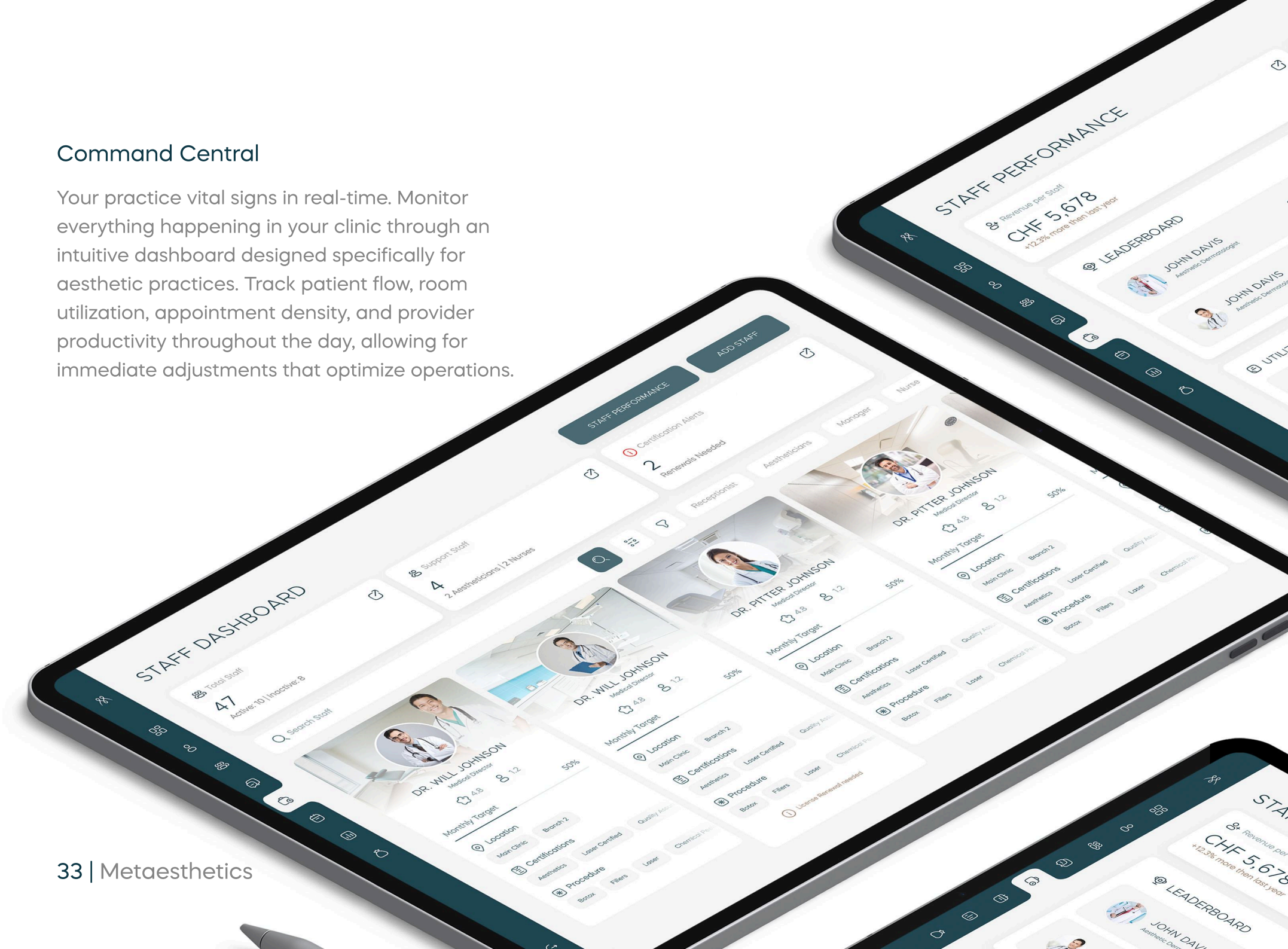
Turn standard photos into precise clinical analytics. Our AI-powered facial analysis automatically identifies key structures, proportions, and asymmetries from regular smartphone images. No specialized equipment needed—just accurate, consistent documentation that enhances treatment planning and patient communication.

Body Intelligence

Comprehensive body assessment without expensive scanners. Our system transforms standard photographs into detailed anatomical analyses, automatically measuring proportions and identifying treatment areas. Create professional documentation and treatment visualizations without investing in costly imaging equipment.

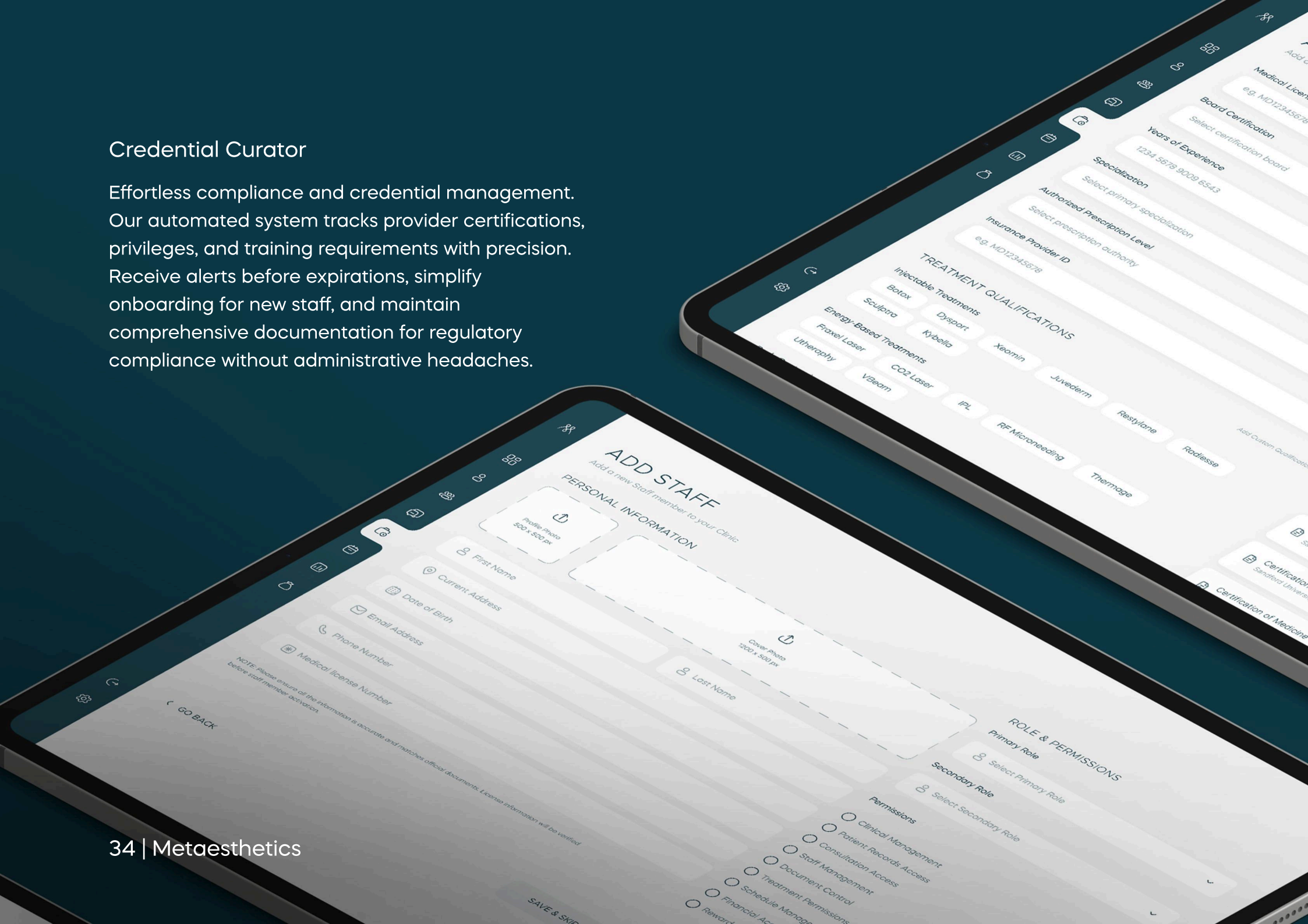
Command Central

Your practice vital signs in real-time. Monitor everything happening in your clinic through an intuitive dashboard designed specifically for aesthetic practices. Track patient flow, room utilization, appointment density, and provider productivity throughout the day, allowing for immediate adjustments that optimize operations.



Credential Curator

Effortless compliance and credential management. Our automated system tracks provider certifications, privileges, and training requirements with precision. Receive alerts before expirations, simplify onboarding for new staff, and maintain comprehensive documentation for regulatory compliance without administrative headaches.

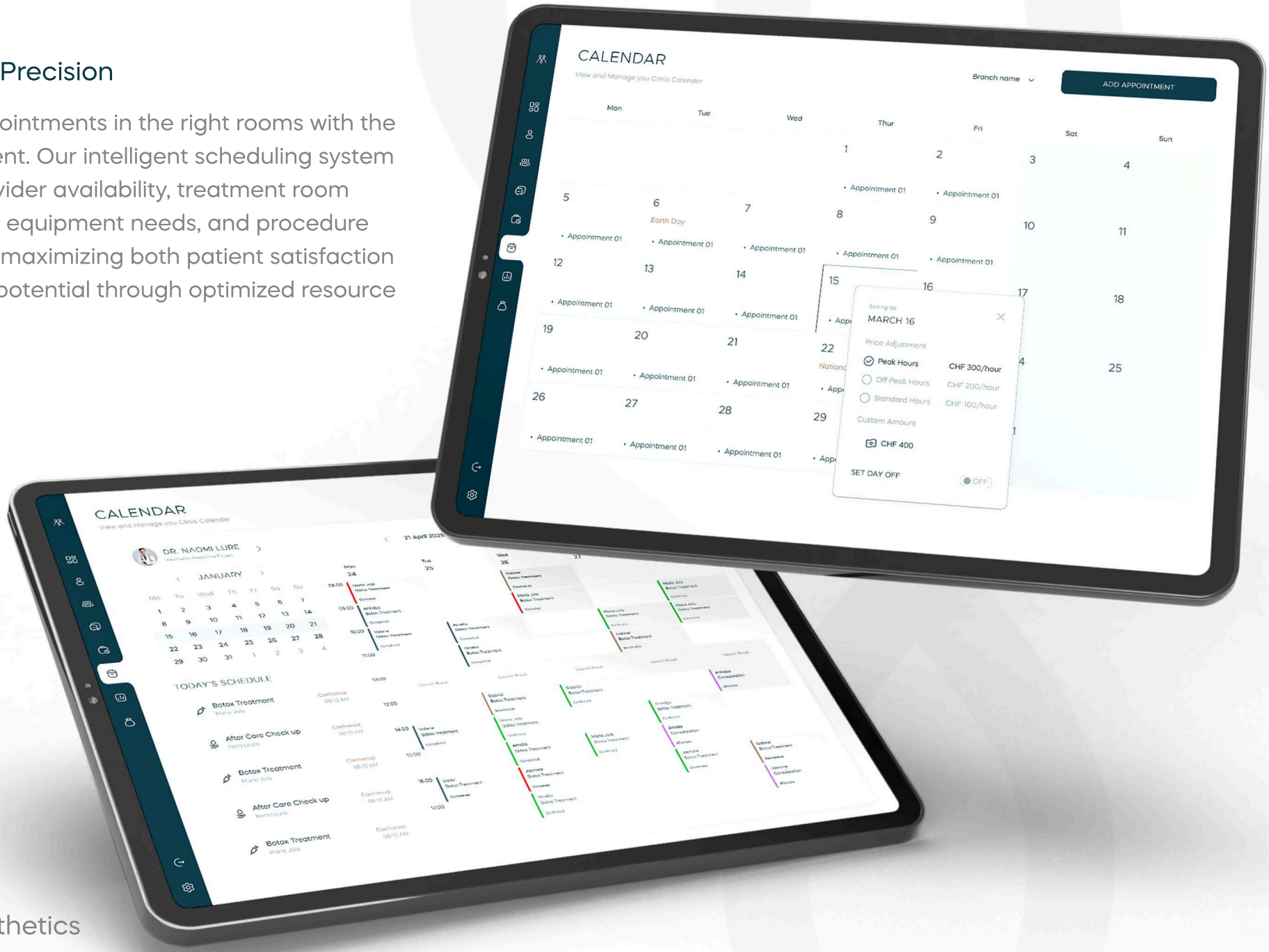


Provider Command Center

Everything providers need for their clinical day. Give your practitioners a unified dashboard showing their upcoming appointments, patient information, treatment plans, and performance metrics. Eliminate the frustration of juggling multiple systems while enhancing both efficiency and treatment quality.

Scheduling Precision

The right appointments in the right rooms with the right equipment. Our intelligent scheduling system balances provider availability, treatment room requirements, equipment needs, and procedure sequencing—maximizing both patient satisfaction and revenue potential through optimized resource utilization.

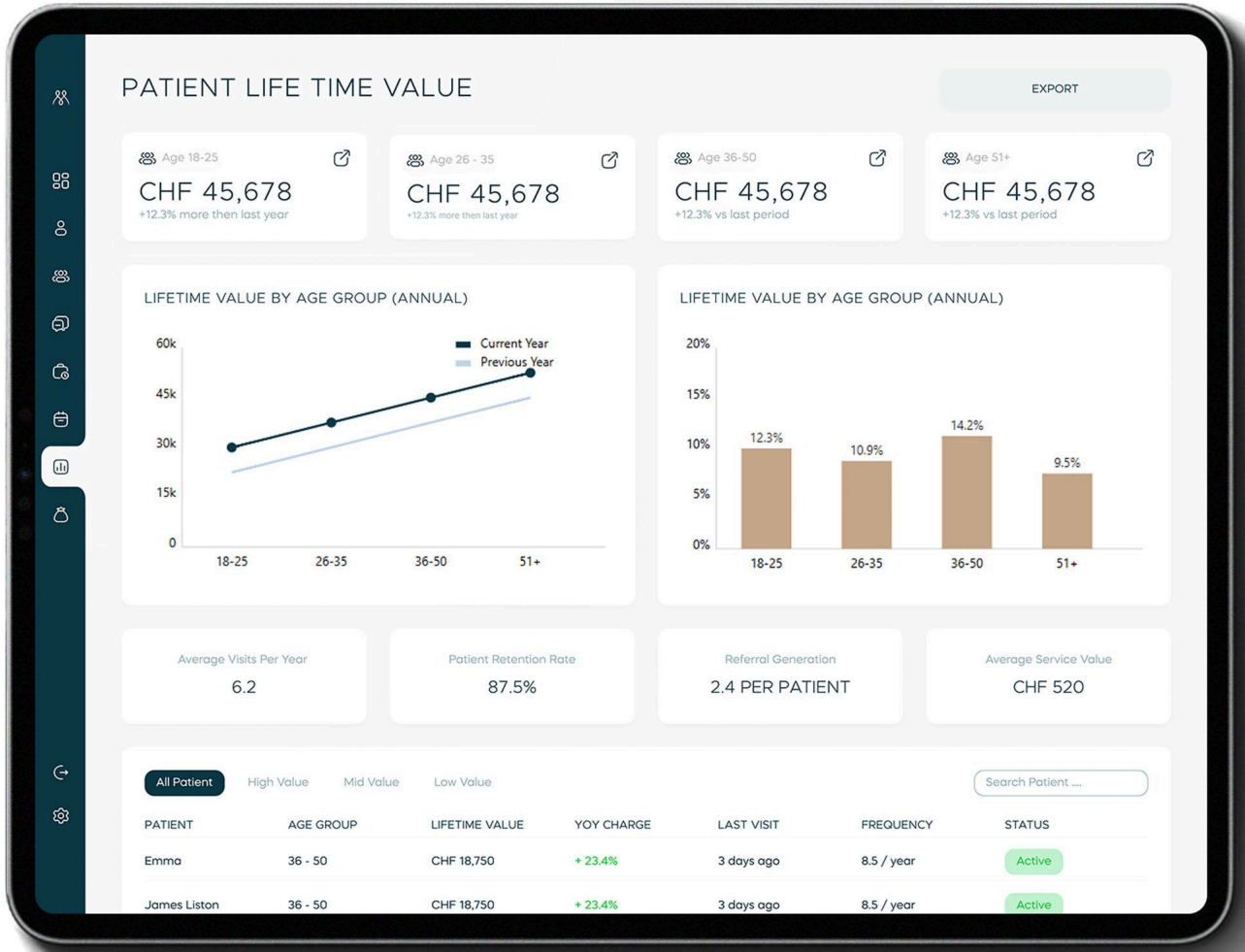


Revenue Intelligence

Financial insights that drive strategic decisions. Our executive dashboard delivers critical business metrics in visual formats that make patterns immediately clear. Analyze procedure profitability, provider productivity, and revenue trends with precision, transforming financial data into actionable growth strategies.

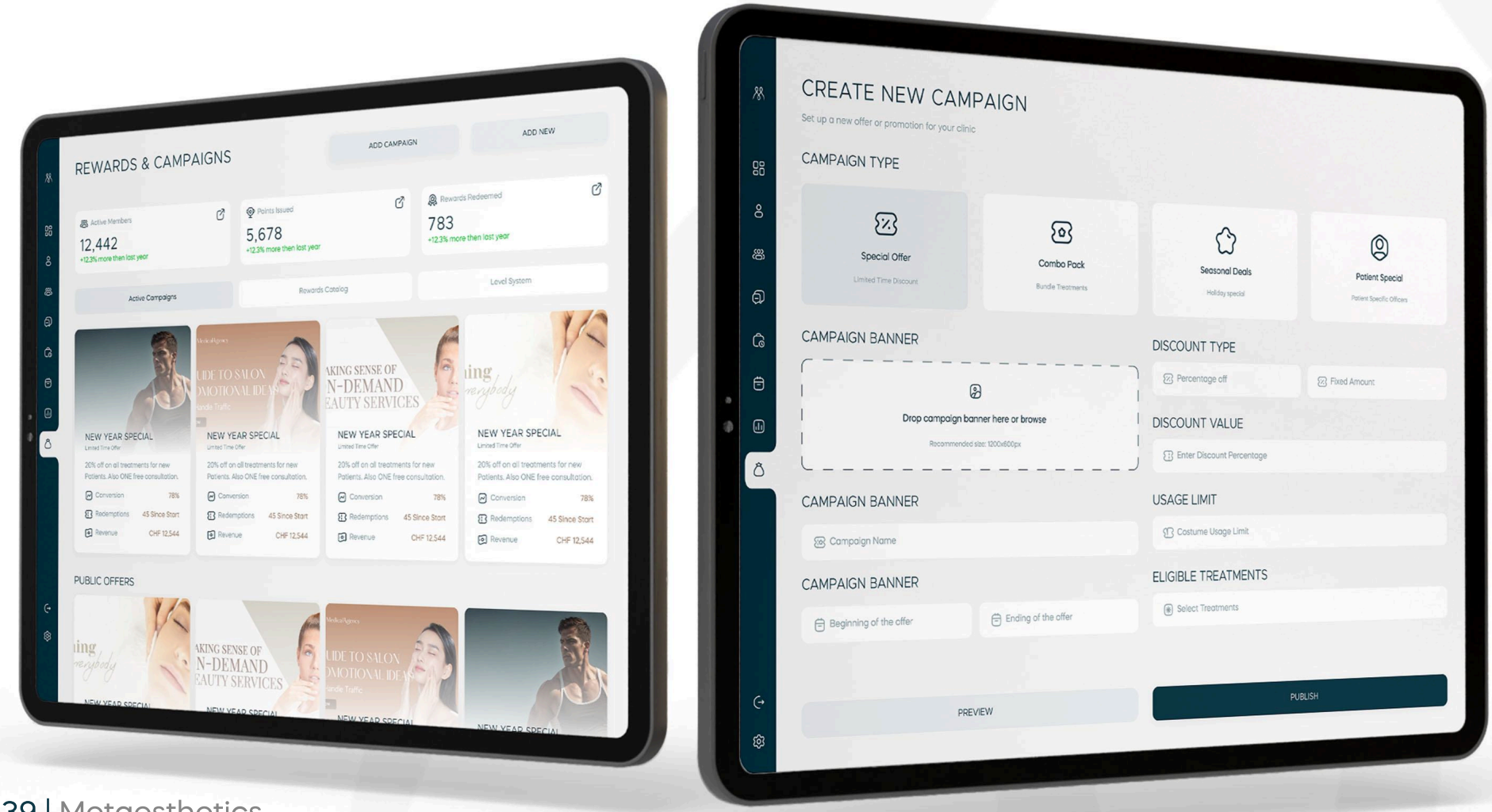
Value Analytics

Understand and maximize patient lifetime value. Our advanced analytics platform reveals crucial patterns in patient behavior—who stays, who spends, who refers. Use these insights to refine your marketing approach, enhance retention strategies, and identify opportunities for service expansion.



Engagement Architect

Marketing campaigns that convert without compromising clinical integrity. Our comprehensive system streamlines creation, delivery, and performance tracking for all patient communications. Design targeted messages that reflect your brand's sophistication while driving measurable practice growth.



Secure Your Position in the Future of Aesthetic Medicine

Begin your investment journey with Metaesthetics today. Our revolutionary platform stands at the intersection of two explosive growth markets: aesthetic medicine and AI-powered personalization.

- Proprietary AI technology with significant IP protection
- Scalable SaaS model with multiple recurring revenue streams
- First-mover advantage in the CHF 15.3 billion aesthetic medicine market
- Strong network effects creating sustainable competitive advantage
- Proven management team with successful exits in healthtech

Scan the QR code to access our detailed investment memorandum and schedule a presentation with our executive team.

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